



FOR IMMEDIATE RELEASE

Resourcing Edge Demonstrates Strength and Credibility with IRS Certification

Rockwall, Texas – June 15, 2017 - Resourcing Edge is excited to announce that it has been certified by the Internal Revenue Service as a Certified Professional Employer Organization (PEO) under the new Small Business Efficiency Act of 2014.

As one of the first to be certified in the industry, Resourcing Edge plans to further grow its successful product offering to serve small to medium sized businesses in the country for their payroll, human resource and risk management needs.

The long process for certification has been evolving since the passage of the legislation but is one that is voluntary. The application process aims to implement certain standards so clients can be assured they are dealing with a reputable and financially solid company to process their payroll. Under the Small Business Efficiency Act, authorized by the IRS, companies like Resourcing Edge are specifically allowed to collect and remit federal employment taxes under the PEO's Employer Identification Number (EIN) for wages paid to employees.

The application process involved extensive research into the backgrounds of the principals of Resourcing Edge and a review of the compliance of the company with respect to their clients and the services they provide. Audited financials and bonding is required in order to complete the application. Resourcing Edge's President and CEO, Ted Crawford, said, "We are excited about this certification as a culmination of the work of our employees and strategic partners since our founding in 2003. I believe that this certification will help bring our solutions to more clients across the country. This certification is a win-win for the many reputable PEO's that operate in this country as it emphasizes the work they do but also gives the clients increased confidence in those of us who have been working hard on their behalf."

Clients will see three major advantages with a certified PEO. Certified PEO clients and their owners cannot be held liable for unpaid federal employment related taxes. Second, a certified PEO is treated as a successor employer regarding federal employment taxes. As a result, a certified PEO client won't have to restart wages and potentially pay more in taxes. Lastly, tax credit programs will not be affected for the client in a certified PEO. For instance, cash tip credits; health insurance expenses and empowerment zone credits are not going to be impacted for the client.

Resourcing Edge has already been experiencing tremendous growth with its focus in expanding markets



and by partnering with insurance producers across the country. Coupled with Assurity Life Insurance Company becoming a majority shareholder, Resourcing Edge is poised for a strong future. In addition, with the increased liabilities facing small business, the certified PEO can be a safeguard for those looking to increase revenue, expand business, and reduce liabilities.

Resourcing Edge, Inc. empowers businesses to focus on success. As a Certified Professional Employer Organization Founded in 2003 based in Rockwall, Texas offering payroll and human capital management resources to clients across the country. Resourcing Edge, Inc. is an affiliate of Assurity Life Insurance Company based in Lincoln, Nebraska.

All media inquiries should be directed to Amanda Hurst at 214.771.4411. Anyone interested in an opportunity to see how Resourcing Edge's solutions can serve your clients or your employees, please contact Collin Curbo at 214.771.4411.

The IRS does not endorse any particular certified professional employer organization. For more information on certified professional employer organizations go to www.IRS.gov.