



March 6, 2024

To the Team at Power Ford,

Congratulations! Power Ford has earned distinction as a Cars.com 2024 Dealer of the Year at the State brand level (formerly DealerRater DOTY award)! From all of us here at Cars.com, we commend you and your team for helping car shoppers find their perfect match with extraordinary excellence. This award recognizes your dealership as an industry leader in your state.

Power Ford's commitment to providing outstanding customer service and sales experiences is exceptional, and you should be proud of all the work your team does to make your customers happy every day. DealerRater review scores and review response rates are factored into our award calculations. With over 1.5 million consumer reviews collected in 2023 across North America, this award embodies the remarkable service and dedicated sales experience your team provided for your customers. We know that you will continue to be a leader in the industry and we look forward to seeing great things from your dealership in the future.

We hope you will share the good news with your customers and use the enclosed window clings to promote your award. In addition, digital assets for advertising and social posting are available under the Tools menu of your Dealer Panel, in the Awards tab of "My Website Tools".

Your success is something to be celebrated and we hope your momentum continues in the new year. Please don't hesitate to contact us should you have any questions. Congratulations again on this well-deserved recognition!

Best Regards,

A handwritten signature in black ink, appearing to read 'J. Oldershaw'.

Jamie Oldershaw
VP, Reputation