For Immediate Release

Whiteboard Names Brian Benson President and Chief Operations Officer

OKLAHOMA CITY, October 3, 2016. Whiteboard Mortgage Software, a leading provider of mortgage professional productivity and client relationship software, today announced it has named Brian Benson as President and Chief Operations Officer.

Benson is an accomplished leader with nearly two decades of senior executive experience in the mortgage, real estate, and title insurance industries. In April of this year, he was recognized by the Mortgage Bankers Association as one of nine recipients of the 2016 "Mortgage Tech All-Star Award" for significant contributions to the real estate finance industry, and was earlier recognized by HousingWire as one of its inaugural Vanguard winners for leadership in the mortgage technology arena.

"Whiteboard is thrilled to have someone of Brian's caliber join the business at this very exciting stage of our evolution," said Brian Bomar, Whiteboard Chairman. "As Whiteboard continues to rethink and enhance the way that our industry interacts with consumers, and builds their knowledge and trust, it is important to have someone with the vision, technical pedigree, and proven leadership skills to help us deliver on our value promise to our clients – both now and in the future."

Prior to Whiteboard, Benson was Chief Executive Officer at ClosingCorp, a leading provider of automated TILA-RESPA fee compliance solutions, where he led a 396% growth in business over his three-year tenure. He also served as part of a sales leadership team at CoreLogic that helped grow the company from $30 million to over $2 billion over his 16-year career tenure there. Earlier in his career, he was a commissioned officer in the U.S. Coast Guard and served in executive leadership capacities in the U.S. and overseas. He is a graduate of the United States Coast Guard Academy.

"I'm exhilarated to be joining Whiteboard" said Benson. "The company has created a unique solution that has masterfully innovated one of the most important components of the mortgage industry, and the business is growing quickly. It has never been more important for mortgage professionals to create great and lasting experiences for consumers, and Whiteboard, in a very simple and elegant way, is doing things the old-school CRM's can only dream of doing. The opportunity to fully leverage those capabilities, and to lead such a talented, knowledgeable and successful team, is very exciting."

About Whiteboard Mortgage Software:
Based in Oklahoma City, Oklahoma, Whiteboard Mortgage Software is the mortgage industry's first CRM built by top producers. Whiteboard Mortgage Software helps mortgage professionals close more loans, create better relationships, and increase referrals by automatically staying in touch with contacts, clients, and partners. Powered by The Mortgage Playbook™, this new technology allows lenders to install and leverage dynamic business strategies across their entire enterprise, maintain all sales, marketing, and follow-up campaigns and ensure compliance company-wide. www.whiteboardmortgage.com

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