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# FACTBOX

## ALL THE DATA

**CORPORATE NAME:** SKIN46 AG (corporation)

**FOUNDER:** Andreas Wampl

**CO-FOUNDER:** Roger Di Giacomo

**FOUNDATION:** 2015

**HEAD QUARTERS:** Buchs (SWITZERLAND)

**CORE TEAM:** 8

**BUSINESS ACTIVITY:** Method for producing a custom-made tattoo ink with human or animal hair.

**INTERNATIONAL TRADEMARK:** SKIN46\*

**EXTENDED TRADEMARK:** THE LOVE TATTOO INK

**PATENTS AND APPLICATIONS:** AT 514407 B1, WO 2014/194342 A1

**INTERNATIONAL TRADEMARK NUMBER:** 1232258

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**FACEBOOK:** [www.facebook.com/skin46](http://www.facebook.com/skin46)

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**ADDRESS:** SKIN46 AG, Churerstrasse 35, CH-9470 Buchs, Switzerland

\* The brand „SKIN46“ refers to the fact, that every person’s identity is determined by the personal and worldwide unique set of 46 chromosomes. So our figure „46“ stands for the singularity of every person as every SKIN46 ink is also an unique peace of manufacture.

# OUR INVENTION

## WHAT WE DO

"I've got you under my skin!" – That was the aim of SKIN46.  
Our invention relates to a method for manufacturing a tattoo ink with medically clean organic carbon extracted from human or animal hair.

Each SKIN46 ink is custom-made, unique and connected to the source person or people.

The development of the SKIN46 ink process took several rounds of experimentation, research and development. The main challenges we faced were the need to work with only a very small quantity of genetic material for each order, having to master a reliable one-to-one manufacturing system and, of course, ensuring the absolute safety & traceability of the process and product.

"I've got you under my skin!" – SKIN46 makes it real!

# THE STANDARDS

## SAFE & APPROVED INK FOR HUMAN USE

Over a period of three years we developed the SKIN46 ink process and had to overcome many setbacks and challenges. We had to invent, construct and build our very own machinery and tools. Right from the start of our R&D process it was very clear, that a commitment to safety for human use, the fulfillment of all the world's strict tattoo ink regulations and a very high level of standards in all areas of our application profile were mandatory.

SKIN46 ink is in line with the Tattoo Ink Regulation of Switzerland and also meets the recently updated Tattoo Ink Regulation of the European Community (EC), which both are the most strict guidelines for tattoo ink in the world. SKIN46 ink meets the regulations of all major countries where tattooing is popular, including Japan, Australia, Canada and the USA. Additional analysis regarding heavy metals compounds and PAH-contamination (polycyclic aromatic hydrocarbon) were made and passed.

Our process of manufacture will go beyond meeting the highest quality standards in the tattoo ink industry and for cosmetic or pharmaceutical products, but will be in line with the standards met for medical products. There will be 22 control points within the 65 single manufacturing steps. All supervised by two qualified experts.



# OUR VISION

## WHAT DRIVES US FORWARD

SKIN46 – The ink, that goes deeper than your skin!

We want to share this very special feeling with people across the globe. After our crowdfunding campaign, we will start to establish national corporations and facilities in major countries as well as distribution & communication partnerships around the world.

It's common to have a tattoo of a loved one in so many different ways, shapes and forms. There's no limit to how a relationship's bonds can be celebrated in tattoo art. Everything from full portraits to a certain flower can have a special symbolic meaning in a tattoo, but for those who wanted a tattoo that connects beyond the surface level, there's always been something missing.

We are answering that call. SKIN46 ink enables the next level of emotional connection between the person and the tattoo. SKIN46 takes ink one step deeper.

Like Frank Sinatra sung:

"I've got you under my skin" – Skin46 makes it happen for real!



A man with a beard and multiple tattoos is shown from the chest up, holding a baby. He is wearing a dark t-shirt and jeans. The background is a dark blue fabric. The man's tattoos include a large one on his left forearm, a handgun on his right forearm, and various designs on his hands and other arms. The baby is wearing a dark, ribbed long-sleeved shirt.

THE  
**LOVE**  
TATTOO INK

**„I've got you under my skin.  
I've got you deep in the heart of me.  
So deep in my heart that you're  
really a part of me!"**

**Frank Sinatra**

SKIN/46

# STATUS QUO

## OUR ACHIEVEMENTS UNTIL NOW

With our prototype machinery & tools and under laboratory conditions we manufactured a few units of the SKIN46 ink. Some were tested in well-know laboratories in regard to safety regulations. Some were used to apply the first tattoos. We successfully passed all of our mandatory internal goals and are ready to install a state-of-the art manufacture infrastructure.

Therefore SKIN46 will launch its crowdfunding campaign in the next 2 month. The community input and pre-orders will allow SKIN46 to install the needed manufacturing facility according to the medical standards we intend to adhere to. We have to set up all the laboratory equipment and we have to switch over the prototype machinery into a serial type of machinery.

Since the idea of SKIN46 was born in 2013, Inventor & Founder Andreas Wampl has already invested over \$300,000,- for research & development, patent, trademark, funding the incorporation and pre-testing, analyzing and certification of the prototype of SKIN46 ink.





# THE PROOF

## WE DID IT

The world's first tattoo made with SKIN46 ink was on Andreas Wampl (Inventor & Founder of SKIN46) himself. The ink was made of his own children's hair and the tattoo was applied by Tattoo DyDy – our tattoo artist and team member responsible for the texture of the ink and its ability to be used.

Shortly after some more SKIN46 tattoos were made – out of the bio material from pets, family and friends.

Two of these tattoos were made from famous tattoo artists in the USA. Roman Abrego from Yucupaia, California and Carl Grace from Las Vegas, Nevada applied tattoos to our head of business relations – the well known tattoo model Makani Terror.

We also mandated a public notary from Switzerland who witnessed and testified to our process and method and a public certificate has been issued to SKIN46.

# OUR TEAM

DIFFERENT SKILLS – ONE GOAL

ANDREAS WAMPL

Inventor & Founder / CEO

ROGER DI GIACOMO

Co-Founder / Go-to-Market Strategy & Operations

KATHRIN TÖLLE ALIAS "MAKANI TERROR"

B2B Business Relations

JOHANNA PÖTSCH, PHD

Research & Development

"TATTOO DYDY " GASSNER

Lead Tattooist & Application Technology

NAEL ATWEH

Media Communications USA

ANDREAS HASELWANTER

Design

ROMANA NETT-CASOTTI

Administration & Accountant

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### ANDREAS WAMPL

#### ROLE:

Inventor & Founder / CEO

#### EXPERIENCE:

After his studies of economics and six year career in banking Andreas became an entrepreneur in the early nineties and founded a couple of successful companies. Andreas is in full-time in charge of SKIN46 and he is the "front man" of the company.

#### QUOTE:

"I've got my own children under my skin and I can tell you – This is an amazing feeling!"  
"My dream is to see and know, that thousands of people will be connected with their loved ones through SKIN46 and share the experience and their feelings with the world!"  
"About 30 years ago I got my first tattoo and over the years some more. Each of these tattoos have a special meaning for me, but none of them touched my heart as the SKIN46 love tattoo does!"

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### ROGER DI GIACOMO

#### ROLE:

Co-Founder / Go-to-Market Strategy & Operations

#### EXPERIENCE:

For 22 years Roger has been in marketing and sales. He was director of a Swiss ecommerce enabler & mobile marketing company, which is a subsidiary of one of the world's leading carriers. He's the "mind behind" the strategy and operation of SKIN46.

#### QUOTE:

"It's a lucky punch for every marketer and creative mind to launch a real world invention which has never happened before. This will be my masterpiece and it gives me an extraordinary ,kick' to see how this invention rolls over the world. I want to see this ,invention' grow and make people happy with a unique possibility that has never happened before."

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### KATHRIN TÖLLE ALIAS "MAKANI TERROR"

**ROLE:**

B2B Business Relations

**EXPERIENCE:**

Makani Terror is one of the most famous tattoo models in the world. She has been a cover model for all of the major magazines in the tattoo scene and has an unmatched profile being in-demand and attending nearly all major global tattoo events. On Facebook

Makani has over a million fans and on Instagram more than 250k people follow her.

She is very openly engaged in animal protection.

**QUOTE:**

"I've got my kitten under my skin – thanks to SKIN46! I know that this innovation will be a great success in the tattoo world. My task is to promote SKIN46 at all of the major tattoo events and to acquire key players in the tattoo world!"

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### JOHANNA PÖTSCH, PHD

#### ROLE:

Research & Development

#### EXPERIENCE:

Johanna has a PhD in chemistry and has also passed studies for the MD. In her own commercial laboratory she performs method and process development as well as contract research for the pharmaceutical and food industries. Her responsibility in the team is the development of the process itself and securing the internal standards for the fulfillment of all regulations and production quality standards.

#### QUOTE:

"It was really a challenge, because nobody has done it before. So we had to invent the process and also develop the special tools and machinery from scratch. It took many rounds of trial and error till I found the perfect method and formula, so that SKIN46 is granted and approved as safe for human use as well as application under the skin!"



# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### „TATTOO DYDY “ GASSNER

#### ROLE:

Lead Tattooist & Application Technology

#### EXPERIENCE:

Dydy has worked for 20 years as a tattooist with his own tattoo parlor and as a guest tattooist all over the world. Currently, he is a resident tattooist at TEMPEL Munich (Germany). He has won multiple awards at international tattoo conventions.

#### QUOTE:

“I will ensure, that professional tattooists see that SKIN46 ink is not just a crazy and unique idea, but also a workable and safe ink. It is a key essential, that SKIN46 ink will have balanced characteristics to make all variants of tattoo motifs possible, from lettering up to portraits. “

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### NAEL ATWEH

#### ROLE:

Media

#### EXPERIENCE:

Nael is a music business executive based in Los Angeles, CA. He owns a production company working with some of the world's most famous recording artists, producers, writers and social media influencers.

#### QUOTE:

„First time I heard about SKIN46 from Roger on a skype call, I was thinking: what the F\*\*\*! After one-night slept about it, I saw the potential, but also the challenge: How to make tattoo ink feel emotional? That's exactly my challenge - as the ink itself is static only, but the stories behind the people who want to use it could be huge! - that's real emotions!

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### ANDREAS HASELWANTER

ROLE:

Design

EXPERIENCE:

Andreas Haselwanter is owner of the design & visual agency [haselwanter.cc](http://haselwanter.cc) and has more than 27 international awards in design and communication. He won 6 times the internationally prestigious "RED DOT DESIGN AWARD", the "GERMAN DESIGN AWARD 2016" and very recently the "EUROPEAN DESIGN AWARD 2017".

QUOTE:

"Of course it's a crazy idea, to make tattoo ink with human material. It's completely different to design for an ordinary consumer product or corporate design compared to a crazy, never happened before invention like SKIN46."

# OUR TEAM

## DIFFERENT SKILLS – ONE GOAL

### ROMANA NETT-CASOTTI

**ROLE:**

Administration & Accountant

**EXPERIENCE:**

Romana is studying business economics at a Swiss Institute of higher learning and has added marketing & sales with a focus on Crowdfunding to her degree course.

**QUOTE:**

"It's a great opportunity for me as a youngster, to work in the team of SKIN46.  
It is an exciting job for me!"

# MEDIA

## NOISE ON MEDIA LANDSCAPE

**THE SUN** „Is This The Weirdest Tattoo You Could Get For a Loved One?“...

**THE BLAZE** „I Have Got You Under My Skin’: Inventor Uses Human Hair To Create Tattoo Ink“...

**THE INDEPENDENT** „I’ve Got You Under My Skin’: You Can Soon Get Tattooed With Ink Made From A Loved One“...

**BODY SHOCK** „Taking „I Love You“ to Another Level“...

**BIG FM** „Tattoo Ink Made Of Human Hair Goes Really „Under The Skin““...

**TATTOODO** „Tattoo Ink Made Of Human Hair? You Said What Now?“...

**BUSTLE** „Tattoos Made of Human Hair Are The Newest Way To Keep Your Loved Ones Close“...

**THE STAR** „I Think It’s Creepy And Weird’: Would You Get A Tattoo With Ink Made From Human Hair?“...

**KROC FM** „Cool Or Creepy? Tattoos Made Of People“...

**HUFFINGTON POST** „Tattoos Made From Human Hair Are Now A Reality“...

