

Safa Jewelers

Safa Jewelers Welcomes Esteemed Watch Brand TAG Heuer to Their Retail Store

Customers of the jeweler's New Jersey location will now be able to browse TAG Heuer's most celebrated models at their own leisure

EDISON, New Jersey, March 29, 2018 (Newswire.com) - [Safa Jewelers](#) now carries select timepiece collections from respected Swiss brand TAG Heuer.

[TAG Heuer](#), a brand heavily influenced by motorsports and car racing, has made its mark in the watchmaking industry with its precise timekeeping — an absolute necessity in the modern world. The brand's contributions to the technology of timekeeping include innovative breakthroughs for stopwatches, chronographs, and water-resistant watches.



Some new additions to look out for at Safa Jewelers' Edison showroom include pieces from the Carrera, Monaco, Aquaracer, and Formula 1 collections.

The boxy Monaco series, which has been associated with actor Steve McQueen since the early 1970s, still gives off a feeling of novelty with its unique square case design. The Carrera line of watches was inspired by the La Carrera Panamericana — The Mexican Road Race — and features a total aesthetic redesign, dozens of ways to accessorize, and brand new features on the watches themselves.

Diving and watersports enthusiasts can take home a model from the Aquaracer collection for a timepiece that's both functional and stylish, in and out of the water. Otherwise, the Formula 1 collection is a favorite for those who appreciate the sporty look and the utility of TAG Heuer's most distinctive model.

Today, the watch manufacturing powerhouse is devoted to creating contemporary and practical timepieces for sports enthusiasts with an eye for sleek design. Safa Jewelers is proud to bring TAG Heuer's legacy to their devoted customers on the East Coast.

For more information on specific collections and models available at Safa Jewelers, please call (732) 205-1350 or email info@safajewelers.com.

About Safa Jewelers

Located in the heart of Edison, New Jersey, Safa Jewelers is a leading jewelry retailer for [engagement rings](#), [wedding bands](#), [timepieces](#), fashion jewelry, and loose diamonds. Thanks to their staff's expertise in high-end jewelry, they serve the New York City, Philadelphia, Connecticut, and New Jersey areas with a wide selection of jewelry, astounding customer service, and knowledge on all things jewelry and timepieces.

Source: [Safa Jewelers](#)

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Original Source: www.newswire.com