

I am B.E.A.U.T.Y.™

FOR IMMEDIATE RELEASE:

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Event URL: ConfidenceisQueenATL.eventbrite.com

GENERATIONS INSPIRED, INC. & I AM BEAUTY INC. PRESENTS

Inaugural I AM B.E.A.U.T.Y #ConfidenceisQueen Back to School Girls Summit on August 6, 2016 from 9AM to 5 PM at Georgia State University in Atlanta, Georgia.

(Atlanta, Georgia – August 6, 2016) – Nonprofit organization, Generations Inspired Inc. and I AM BEAUTY Inc. present the inaugural I AM B.E.A.U.T.Y. #ConfidenceisQueen Back to School Girls Summit at **Georgia State University in Atlanta, GA** on August 6, 2016 for girls ages 13 -18. 6 out of 10 girls stop doing what they love because they do not like the way they look. In this one day summit, participants are given tools to build self-confidence, combat negative behaviors and maximize their potential. The summit will be held from 9am - 5pm at Georgia State University in the Commons Residence Hall, 141 Piedmont Ave. NE., Atlanta, GA. The day summit is absolutely FREE to attend!

The one-day #ConfidenceisQueen Back to School Girls Summit sponsored by Investment Management Enterprise includes:

- Confidence & leadership development through signature mirror self-esteem exercises and experiential activities
- “Fireside Chat” girl talks with celebrity stylist Raquel Smith and celebrity makeup artist Alondra Rena
- ACT Like a Lady Etiquette Workshop
- Conflict management Exercises : Be a BEAUTY not a Bully

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- Mock Phenomenal Girl Pageant : Confidence is Queen
- Conversations with Men Panel : The things I wish I could ask my dad
- Zumba and yoga sessions
- B.E.A.U.T.Y. Bling packages including affirmation t-shirt as well as hair, facial and body products.

Our founder, **Akilah C. Thompson** who is a motivational speaker and teen expert will host the full day of inspiration, fun and transformation.

Please visit ConfidenceisQueenATL.eventbrite.com to **register now!** Registration is open through August 3, 2016.

About I AM BEAUTY Inc.

I AM BEAUTY Inc.'s mission is to empower and inspire girls and women to be B.E.A.U.T.Y. The *I AM B.E.A.U.T.Y* acronym represents: Beautiful, Extraordinary, Ambitious, Unlimited, Talented, Young. The organization aims to build self-esteem by helping participants love who they are, believe in the leader they can become and equip them with the tools needed to accomplish their dreams. **I AM BEAUTY's** vision is a world where girls and women are able to walk authentically, love endlessly, seek their passions and live a fulfilled life full of potential.

About Akilah C. Thompson

Akilah is the Founder & CEO of I AM BEAUTY Inc. As a teenager and young adult, Akilah experienced low self-esteem, colorism, bullying, physical abuse , suicidal ideation and molestation. She was fortunate to have the support of women who mentored and allowed her to realize that her past did not have to define her future. She spent six years in corporate america working for two of the largest public accounting firms in the world and left a six figure career to support girls and women in reaching their fullest potential. She uses her talent as a motivational speaker, life coach, fitness guru, actor, model, singer, and author to encourage others to "Release The BEaST...become the BEST you." Since the first I AM BEAUTY bootcamp was facilitated in 2013 , I AM BEAUTY has evolved into a socially conscious brand with signature programs for girl and women, apparel and media platforms. She is the creator and host of the Keeping It BEAUTY radio show and Editor -In Cheif of KeepingitBEAUTY.com .

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She is also the author of the forthcoming book *I AM B.E.A.U.T.Y Girls Guide: Managing the B.E.A.U.T.Y in You* .

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