

PRESS RELEASE

MetroList Introduces MetroList.com, A Powerful New Search Portal Designed For Consumers and Agents

Sacramento, California, June 9, 2022: MetroList®, the largest Multiple Listing Service (MLS) in Northern California, has introduced MetroList.com, a relaunch of the MetroList public-facing website. MetroList.com boasts many next-generational features that provide consumers with the most accurate database of properties for sale and recently sold in Northern California. As an added member benefit, every MetroList subscriber is provided with their own branded MetroList.com agent IDX searchable website.

“MetroList is at the forefront of technology and innovation to give brokers and agents the most advanced and reliable tools to deliver the best value and service to their clients,” said Rick Trevino, MetroList CEO. “One of the featured benefits of the complimentary websites are the leads that the real estate agent receives directly from consumers.”

MetroList was among the first MLSs in the country to launch a public-facing website in 1997 which only included basic listing data and first-generation technology available at the time. Today's MetroList.com fourth-generation search portal represents a more robust, powerful, and faster system for a pro-consumer user experience.

Powered by SaleCore, MetroList.com presents an easy-to-view, responsive website experience to help consumers in their search for their dream property. Consumers can search the local MLS inventory by interactive map, county, zip code, address, open houses, and can also receive daily updates on properties for sale delivered straight to their email inbox.

MetroList.com also has an extensive list of filter options to further narrow search parameters, save listings, save search criteria, find an agent or broker, and receive email updates as new properties come on the market. MetroList.com presents property information and access to real estate professionals without the paid advertisement typically found on national real estate portal websites.

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This allows consumers the ability to directly contact a real estate professional through their MetroList.com website, who is most knowledgeable about the listed property and overall market conditions.

“SaleCore is excited to partner with MetroList, the largest provider of real estate data in Northern California to create the next evolution of their consumer-facing and agent branded websites,” said Heath Craig, Co-founder of SaleCore. “With the combined expertise of the SaleCore and MetroList team, we have created a beautiful and feature-rich platform that will serve the Northern California community,” added Craig.

Visitors who previously used metrolistmls.com will automatically be redirected to metrolist.com. The MetroList.com search portal is a free service provided by MetroList.

When buying or selling real estate, a licensed real estate agent helps buyers and sellers navigate real estate transactions by providing their expertise and knowledge of local market conditions, guiding the client in setting the right price, and marketing the home to potential buyers among an array of other services.

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About MetroList Services, Inc.

MetroList Services Inc. (www.metrolist.com) is the official Multiple Listing Service (MLS) and technology provider to more than 23,000 real estate brokers and agents in Amador, Butte, Colusa, El Dorado, Merced, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Yolo and Yuba Counties. MetroList acts as a seamless real estate information network and has been in operation for more than 35 years, is the largest MLS in Northern California and serves a geographic market area covering over 10,000 square miles. MetroList operates ten regional administrative centers that provide a full range of value-added tools, resources, and services to help real estate professionals in their businesses.

About SaleCore

SaleCore is a technology company that provides a real estate search portal with integrated CRM for real estate agents, to collaborate with their clients during the home buying and selling process.