

# TiENCHAT

## Investor Presentation



# TiENCHAT

## What is TiENCHAT

TiENCHAT is the latest in networking applications.

- Encrypted Messaging
- Video & Voice Calls
- Instant Language Translation
- Multitoken Wallet
- Crypto Transfers
- Native blockchain
- dApp Development
- E-commerce Portal
- Crypto Payments for Merchants



**TiENCHAT**  
Blockchain Communications & Networking

As the foundation for TiENCHAT, we developed and launched our own proprietary blockchain that serves as the driving force behind the TiEN ecosystem.



TiENCHAT.com

# TiENCHAT

## Our Mission

To unite the blockchain world into one unique platform.  
Creating a platform where everyone can safely and intuitively participate in a cryptocurrency ecosystem.



# TiENCHAT

## Tech & Features

In Our Ecosystem, users can

- Purchase our Public Blockchain's Tokens - The T8T Token
- Tokens are used throughout our platform.
  - Stored in users multi-token wallets
  - Sent to a biometric ATM card - Withdrawal as local currency
  - Used to make online purchases
  - Sent to friends & family
  - Exchange for other tokens - Bitcoin or Ethereum.
  - Pay directly to brick and mortar vendors through our POS system.





TiEN Blockchain creates the highest efficiency model by uniting all four of the Blockchain Initiatives:

- **Disrupter**
  - A pioneer in consolidating multiple opportunities onto one intuitive platform, analyzing threats and providing solutions and assistance for new projects.
- **Digital Asset Market**
  - Providing an environment for native TiEN-tokens and 100 other user-approved cryptocurrency coins for trading and purchasing on the platform.
- **Efficiency Play**
  - Distributed technology with Proof-of-Stake consensus, shifts in development are made in the interest of the users.
- **Record Keeper**
  - An immutable ledger that keeps records of all on-chain transactions, facilitating traceability and providing analytics that aid in consistently improving the platform.



# TiENCHAT Blockchain Industry

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2022 - 1 Billion people will have some data about them stored on a blockchain

2022 - a blockchain-based business will be worth \$10 Billion.

Expert projections are for \$176 Billion by 2025 and more than \$3.1 Trillion by 2030

As interest in blockchain continues to grow, the benefits and value continue to boost the variety and number of projects. The technology is expected to generate significant business benefits and value.

Source: Gartner



# TiENCHAT

## Revenue Projections

Our Goal is to acquire over 250,000 users in 1 year, via marketing campaigns in 25-30 countries

- 10,000 User per Country

We Expect ½ of these user to convert to paid memberships = \$100

- $125,000 \times \$100 = \$12.5 \text{ Million}$

On average, users will spend \$65 a month in online purchases

- 1% Transaction fee
- $250,000 \text{ Users} \times 12 \text{ months} \times .01\% = \$1 - 2 \text{ Million}$

User & merchant withdrawal fees of 5%

- Conservatively Estimates of \$12.5 Million - Year 1.



# TiENCHAT

## Revenue Continued

Cautious estimates of revenue for Year 1

- \$26 Million

As operations progress, additional sources of revenue will include

- dApp development fees
- Blockchain usage tolls
- Merchant account fees

Merchants & developers must upgrade their accounts

- \$10,000
- We anticipate 1% will upgrade
- Adding \$12.5 Million yearly revenue.

This revenue projection should snowball upwards

- \$52 Million - \$277 Million
- based on acquiring additional users, developers, merchants and through strategic partnerships.





These numbers were created based on our user acquisition strategy, average global ecommerce sales per person, predicted merchant conversion rates and average cryptocurrency withdrawal rates.



# TiENCHAT

## Marketing Strategy

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We will Implement 3 Strategies

1. Aggressive Online Ads (Where TiENCHAT offers the Greatest Impact)
  - Demographically Specific Marketing
  - Country Specific Marketing
2. We will Attend & Host Blockchain Conferences
3. We will Align Ourselves with Strategic Partners,
  - Novatti, China Payments, Asia Payments, FlexePins, TaPay
  - Driving Additional Users to Our Platform



# TiENCHAT

## Where we are now?

We have self-funded \$1 Million to create the software and back-end

We are looking to raise an additional \$5 Million providing a 10% equity in TiENCHAT,

- Prior to taking the company public.

Our security & encryption was done by an NSA security expert,

- Our blockchain quantum resistant

Our Eco System already includes

- Hardware Devices for POS
- Vending machines
- Biometric Cards
- Blockchain Phones
- Crypto ATMs



## Why are we raising funds?

To Increase our Marketing & Reach

- Goal is 25+ Specific Countries: 6-12 months
- Scale Staff
- Scale Development Features.

Our Current Operational Costs = \$2 Million a year.





# Team

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## William Tien

- CEO/Founder

## Victor Kong

- COO

## Weston Francis

- Director: Biz Dev

- 17 add. technicians in US, Australia, the Netherlands, Ukraine, Russia, Singapore, China & Hong Kong
- Our lead developer has over 8 years experience in Blockchain programming and development.
- William Tien, a 30 year veteran in the finance & business development world: managed & founded FinTech businesses for the last 18 years. William has also maintained numerous corporate directorships & was instrumental in developing first mobile hard-coded wallet for mobile devices.

## Jonathan Rorech

- Marketing Director

## Andy Cortés

- Writing Director

## Harry Sandhu

- Exec. Assist.





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Thank you



[TIENCHAT.com](https://TIENCHAT.com)