Press Release (Immediate)

March 10, 2018, Vaihingen, Germany

Fair rights and conditions for Africa - Free Online Marketplace

The genial idea of the open online marketplace for everybody has opened a lot of people's eyes and slowly but surely started to change the world. It all started on the 1st December 2017, the date YuliApp went online and convinced dozens of shops, and more than 20,000 people worldwide to make the change with us.

YuliApp knows for sure that the future of online marketplace rests with crowd and open sourcing.

The general principle of YuliApp is to give business owners and service providers a provision free online shop, even without ads or recurring fees. No need for a marketing budget anymore. All profits made by a shop will stay with the shop.

YuliApp is based on artificial intelligence and allows a smart search which works even on fuzzy or NLP entries. Something that is just a dream for well known "competitors"- an advance that no one else has except YuliApp.

YuliApp's motto is Offer, Improve and Help.
YuliApp supports non profit organisations like hands and feet project and now aims to boost the economy in Africa by open sourcing the online marketplace.

The statistic of internet users in Africa in 2017 shows that Nigeria has 91.6 million internet users - one of the countries with the biggest number of internet users worldwide, 81 percent of web traffic was generated via smartphones. The reason for this is much cheaper mobile connections, which do not require any infrastructure for conventional desktop PCs with fixed line internet connections. Second-ranked is Kenya with 43.33 million users, and third place belongs to Egypt with 37,33 million users. *Source: Statista²*

YuliApp gives all these people the opportunity to **create jobs even for hard to employ** people like students, mothers, seniors, disabled people or those without good education.

YuliApp is the global local online marketplace for everybody and everything. YuliApp connects customers, shops and suppliers with a messenger that no other marketplace can provide. YuliApp is for selling services, products or even used products. There are no limits for YuliApp. **YuliApp is powered by people for the people!**

YuliApp is provision free. Over 95% of the profit from add on services and ads is given back to the community through Depots around the world. In YuliApp Community Depots there are local representative groups, like Facebook-groups they are usually city or country based, but they can also be topic based (like pets, vegan or events Depot). YuliApp shares local support and know how with volunteers and companies who want to take care of community they live in and provide us with valuable feedback about the local issues, needs and ways to expand.

The result of the crowd and open sourcing is to help local manufacturers and reduce the end-product price by providing clear and transparent costs to customers and explaining how the price was built.

Power is in your hands, let's change the world.

https://yuliapp.com/Africa
(link contains more information, video and link to KickStarter campaign)

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²) https://www.statista.com/statistics/505883/number-of-internet-users-in-african-countries/