

Northeastern Fine Jewelry

Northeastern Fine Jewelry Named One of America's Coolest Jewelry Stores

NEW YORK, November 13, 2018 (NewsWire.com) -

[Northeastern Fine Jewelry](#) has been named one of America's Coolest Jewelry Stores by INSTORE, the magazine for the American jewelry storeowner. The Albany, NY business won honorable mention, a top 8 finish in the Big Cool division for stores with six or more employees.

Over 100 stores took part in the 17th annual contest that highlights the best examples of independent jewelry retailers in North America.

"Every year we feel privileged to bring our readers the best of the best in our industry," said Trace Shelton, INSTORE's editor-in-chief. "We look for qualities like innovative marketing, top-notch client service, a creative retail environment and a unique work culture."



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— TRACE SHELTON
INSTORE MAGAZINE'S EDITOR-IN-
CHIEF

Stores are judged in exterior appearance, interior appearance, store biography, marketing, web presence and overall individuality.

The top three winners in two divisions ("Small Cool" and "Big Cool") are featured in the August issue of INSTORE and at instoremag.com, while Honorable Mention stores are featured as monthly Cool Stores in issues of INSTORE from September 2018 through June 2019.

For more information, email Trace Shelton at trace@smartworkmedia.com.

About Northeastern Fine Jewelry

Established in 1980, Northeastern Fine Jewelry is the source in the greater Capital Region area for designer [engagement rings](#), [wedding bands](#), fashion jewelry, luxury Swiss-made [timepieces](#), and GIA-certified loose diamonds. Located in Schenectady, Albany, and now Glens Falls, New York, Northeastern Fine Jewelry extends a number of [fine jewelry services](#) including full-service jewelry and timepiece repairs, custom jewelry design services, as well as professional appraisal services done entirely on-site.

For more information on the sales, promotions, events, and products available at Northeastern Fine Jewelry, please visit [NEFJ.com](#), call 1-855-795-NEFJ, or visit either of their Schenectady, Glen Falls, or Albany, New York showrooms today.

About INSTORE Magazine

INSTORE Magazine helps America's independently-owned jewelry store owners improve by providing them with smart ideas they can put directly into action each and every month and daily online at [instoremag.com](#). INSTORE is published by Smartwork Media, which also publishes INVISION (for eye care professionals) and PETS+ (for pet store owners).

Source: [Northeastern Fine Jewelry](#)

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- [Northeastern Fine Jewelry website](#)
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