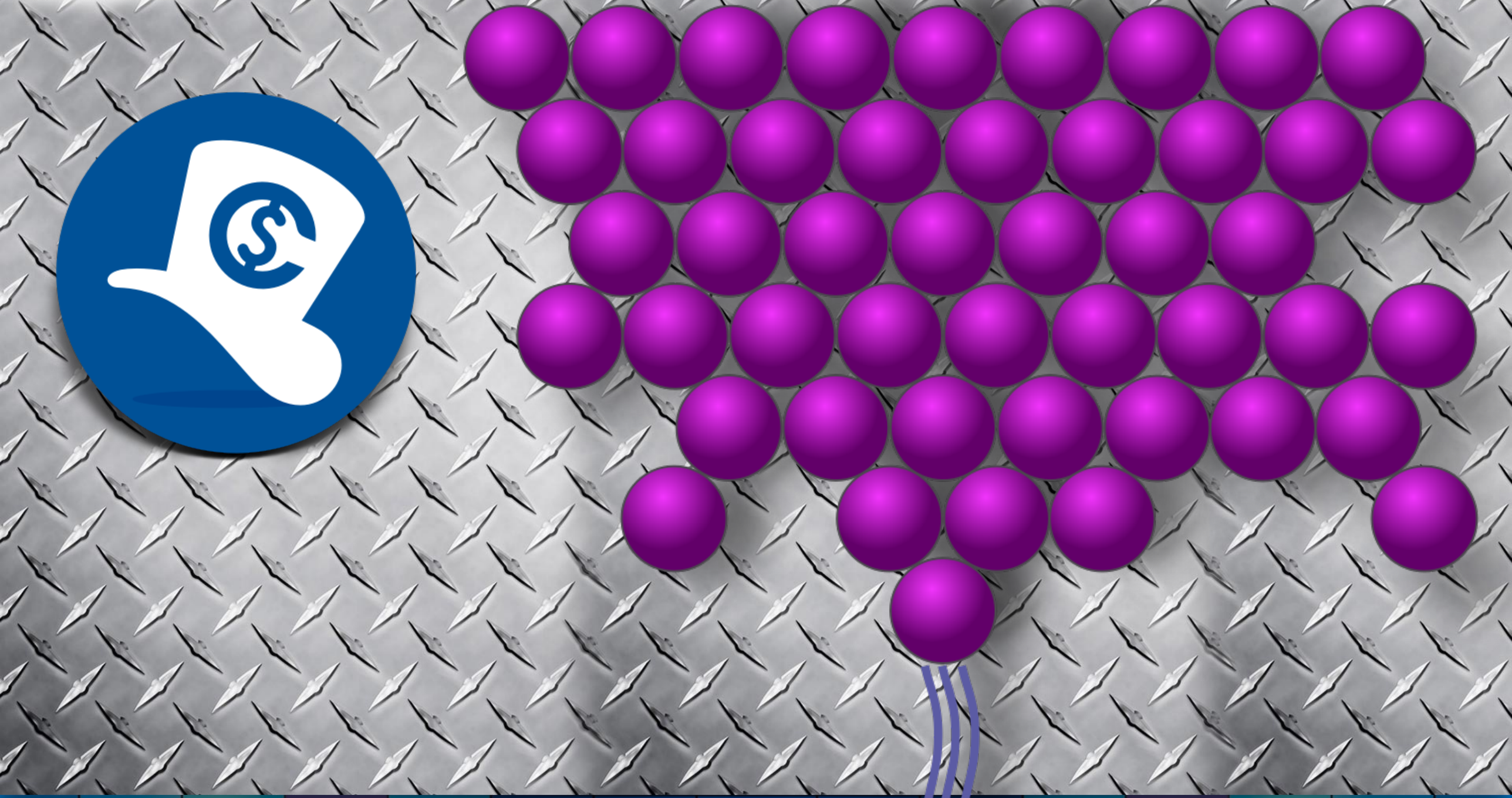


WE COLLECTED

31K

TWEETS

Between November 7 → December 9

THE BREAKDOWN

16,011

Mentions of
@ChangeTip

14,960

Tweets from
@ChangeTip

30,971

Total Tweets

Examples of tweets in data set

Retweets
Marketing
Tips
Normal Tweets
User Error Tweets
Bot Notification Tweets

USING [^Re/gEx*] &
IBM WATSON ANALYTICS
WE WERE ABLE TO
IDENTIFY
9,545
ACTUAL TIPS

Identified Tips

OF THE 9,545 IDENTIFIED TIPS

Identified Tips

2,840 TIPS WERE COLLECTED

I ADDED AN UPROOT BITS TO YOUR WALLET
I ADDED A RED SHOT
I ADDED INTERNET LUBE
I ADDED A HOLY VOLUNTARYIST GRENADE TO
YOU'VE RECEIVED CHARITABLE
YOU'VE RECEIVED
HAVE SOME

Identified Tips

6,705 WERE NOT

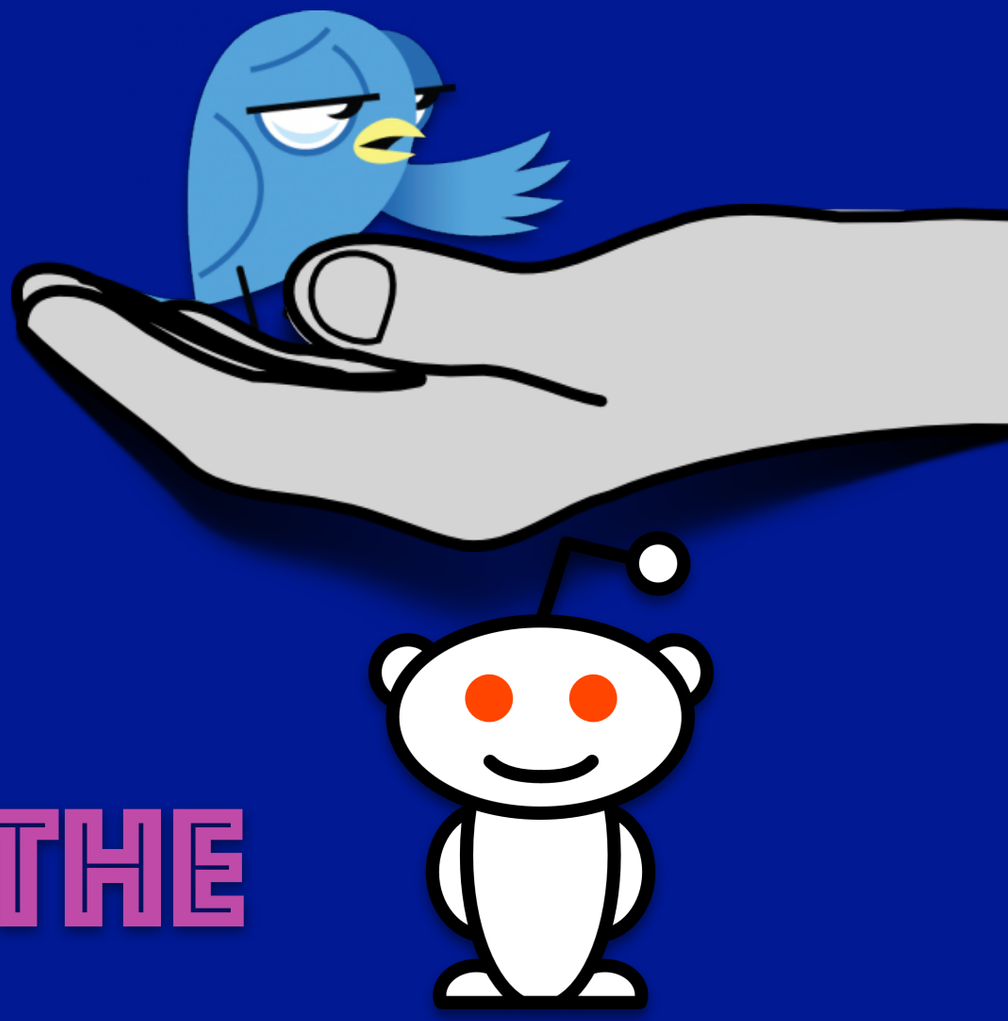
DONT FORGET YOUR BITCOIN TIP
MAKE EM HAPPY
COLLECT
DONT MISS OUT
EXPIRE COLLECT WITH THIS LINK
YOUVE GOT BITCOIN
WANTS TO SEND YOU

Identified Tips

MAYBE THE REDDIT COMMUNITY SHOULD GIVE TWITTER USERS A HAND

Identified Tips

BELOW THIS SLIDESHOW IS A TREEMAP WHERE YOU CAN SEE ALL THE USERS WHO HAVE NOT COLLECTED THEIR TIP



Identified Tips

1,140
TIPPERS SENT

65.6
MILLION BITS

22,650 USD
18,201 EUR
1,435,963 INR
14,478 GBP
140,215 CNY

TO 6,453 PEOPLE

100%

Cumulative Percentage

Logarithmic Scale

12,542,761,25

TIP DISTRIBUTION

65.6 MILLION BITS

19.12%

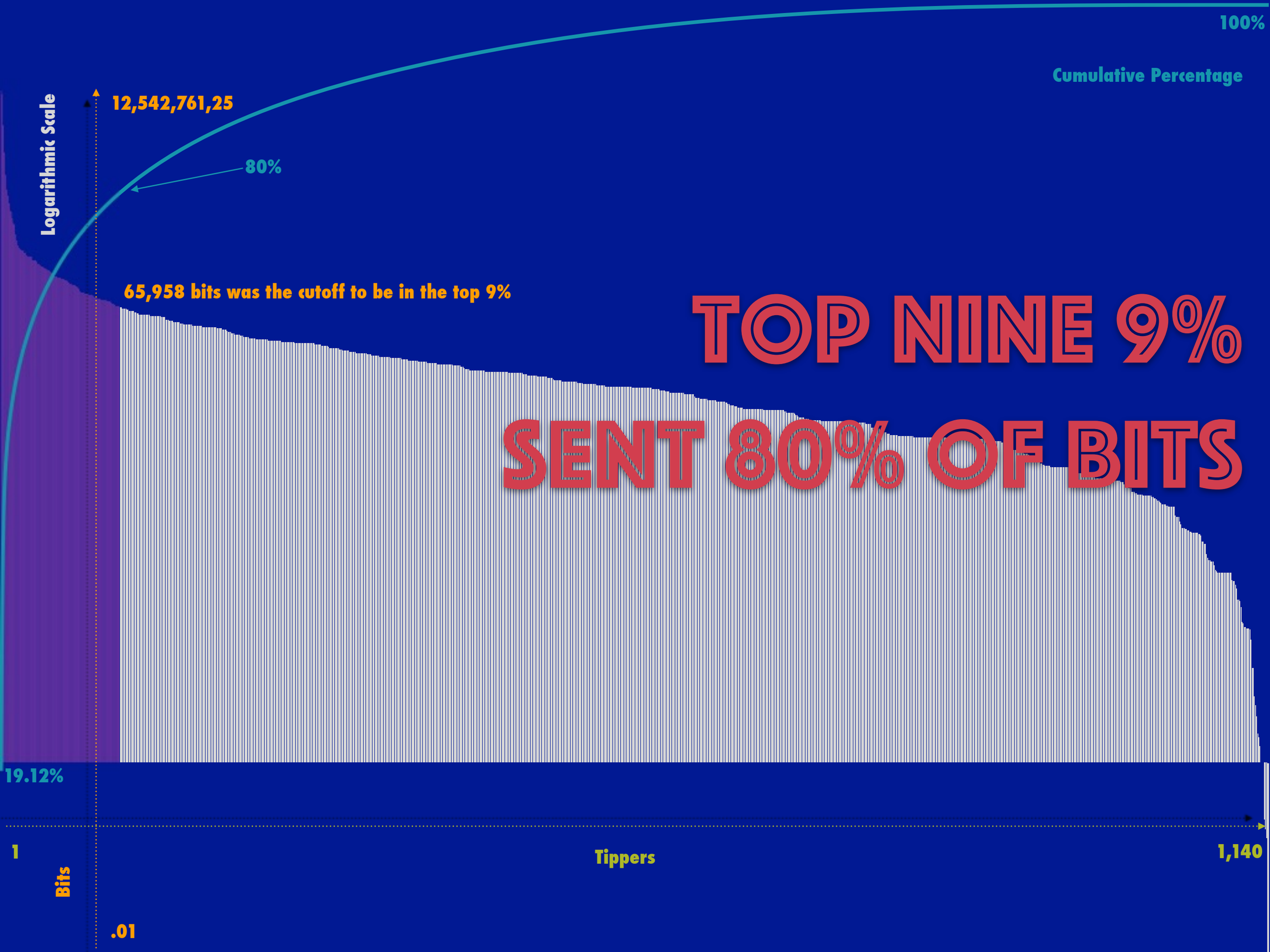
1

Bits

.01

Tippers

1,140


100%
Cumulative Percentage
Logarithmic Scale
12,542,761,25
80%
65,958 bits was the cutoff to be in the top 9%
TOP NINE 9%
SENT 80% OF BITS
19.12%
1
Bits
.01
Tippers
1,140

100%

Cumulative Percentage

Logarithmic Scale

65,363

BOTTOM 81%

SENT 13 MILLION BITS

107

Bits

.01

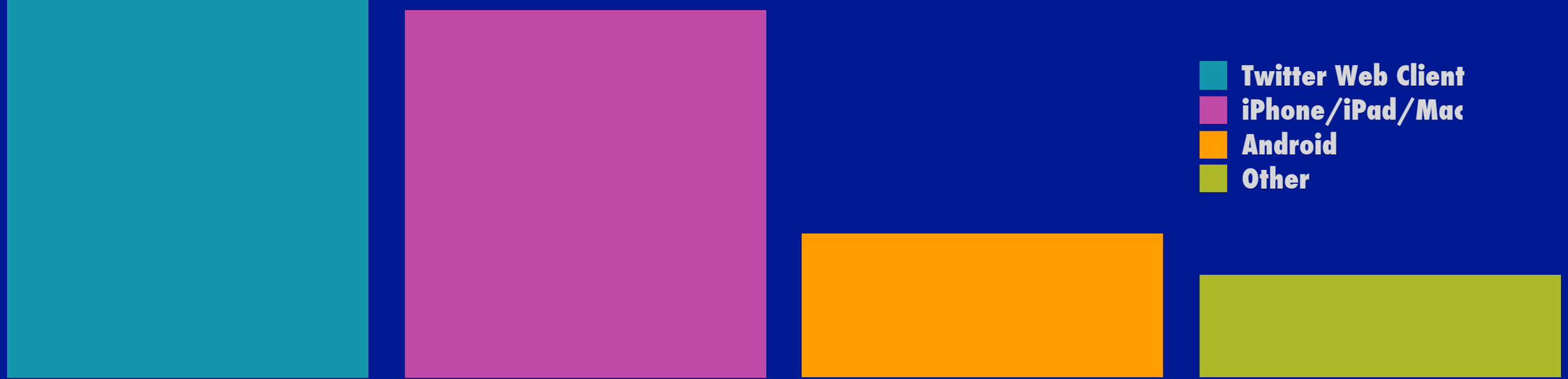
Tippers

1,140

DEVICES USED TO TIP

Average tip size in Bits

Android	4,449
iPhone	7,263
iPad	2,529
Blackberry	3,452



COLLECTED TIP ACTIVITY BY DAY

#TIPPINGTUESDAY

TOP 10 TIPPERS

BY TOTAL BITS TIPPED

MOSTLY EMPLOYEES AND INVESTORS, BUT STILL IMPRESSIVE THAT THEY TIPPED OUT OVER $13K USD. KEEP IT UP GUYS!

@ADMIRALLEVIATHN

@KATERAAA

@KYLEKEMPER

@MMJTRADER

@PANTERACAPITAL

@GORILLAMANIA

@VICTORIAVANEYK

@ADAMSOLTYS

@M3METIC

@KDORESKY

TOP 10 RECEIVERS

BY TOTAL BITS RECEIVED

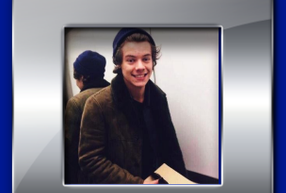
NICE TO SEE AMNESTY IN HERE, TOTAL RECEIVED DURING THIS PERIOD WAS $2.8K

@KATERAAA

@JOEROGAN

@LAGTVMB

@D_SEAMAN



@HISTATTOOS

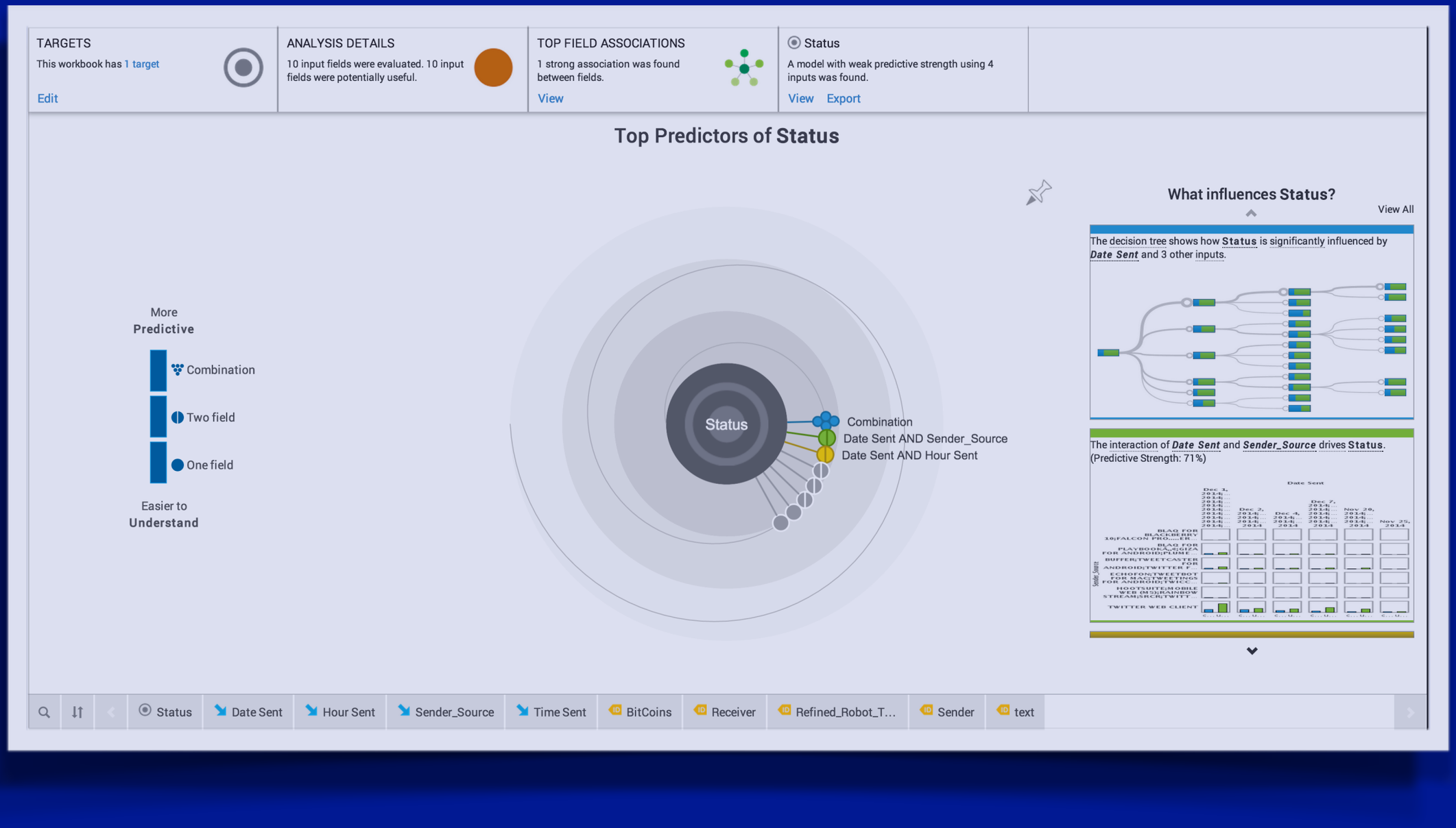
@KYLEKEMPER

@ADMIRALLEVIATHN

@MRCHRISELLIS

@AMNESTY

@PANTERACAPITAL

PLEASE CONTACT IHB@IHB.IO IF YOU WANT A COPY OF THE FULL DATA SET

We are still working with IBM's Watson to see if text in the tip is a predictive factor in determining if it gets collected or not.