

## Our Company...

Eating better and doing your best to stay healthy can be a daunting challenge for some. For others, it's become a way of life. LeanFeast® is a "one stop shop" for helping that challenge become less stressful for those who place a high value on the quality fuel that powers their everyday lives. Our franchise team at LeanFeast® relies upon the success of our franchisees to maintain the standards that have been established because it is these standards that has allowed LeanFeast® to remain at the top of the "Meal Prep" industry. Becoming a LeanFeast® franchised location affords you a wide variety of advantages such as being a part of an exciting networked family of like-minded business professionals, the ability to reach out and give back to your community through healthy nutrition and the chance to own your very own business. By being awarded a LeanFeast® franchise of your very own, you will receive the following:

WE'RE ALL WORKING TOGETHER,  
**THAT'S THE SECRET.**



### OUR SERVICES



#### Comprehensive Training

Our training staff has worked diligently on a high level training program. 200+ hours of on-the-job training and class room education of your meal prep business



#### Creative Advertising

Dedicated staff supporting world-class marketing content



#### Unparalleled Support

24/7 franchisee support from our executive staff



#### Constant Communication

Intranet provided to all franchisee's to quickly access marketing content, how-to's and more...

### WHY CHOOSE LEANFEAST®?

- ✔ Low franchisee fee
- ✔ Obtain a high level knowledge of conducting a successful business while balancing your personal life
- ✔ Learn what it means to "Eat Better" and share the lifestyle with your market
- ✔ Grasp the concept and art of operating a high-caliber "meal prep" store front
- ✔ Take part in three solid revenue streams that will profit your business
- ✔ Establish a Brand
- ✔ Personal and professional growth
- ✔ Location assistant and operational guidance
- ✔ Three mile protected territory
- ✔ Quality products in your shop
- ✔ Multi-location opportunities
- ✔ Media and system advertising content at your fingertips

## ABOUT US

From humble beginnings within a commissary kitchen to the very first storefront in California, LeanFeast® has advanced rapidly into one of the nations' most sought after clean-eating/meal prep franchise opportunities. Our leadership has tested and formulated a one-of-a-kind business model, strategy and in-store concept that is both achievable and sustainable. We source only high quality ingredients, develop unique and proprietary recipes and offer an experience that is truly revolutionizing the clean meal prep industry. Together with our support, guidance and ever growing franchise offerings, We welcome the opportunity to make your franchised location a household name within your target market.

LeanFeast® - Eat Better.



Join our family, build a legacy & change the world one meal at a time.

Sincerely, President Eric Larosa

Revolutionizing The  
Modern Meal Market



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**LEANFEAST**®  
“THE FRANCHISE”