

Arts & Economic Prosperity

The Economic Impact of Nonprofit Arts & Culture Organizations and their Audiences

Investing in Economic Growth

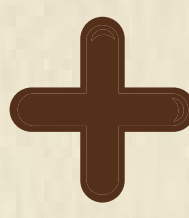
Sponsored by the Ann Arbor Area Community Foundation
in Partnership with the Arts Alliance

\$100 Million

 in Total Expenditures and
DIRECT ANNUAL ECONOMIC ACTIVITY

\$50M

from Arts & Culture
Organizations



\$50M

from Arts & Culture
Audiences



1 Spending by Arts & Culture Organizations

2,574

Full-Time Equivalent Jobs Supported



\$66,475,000

Household Income Paid to Residents



\$12,752,000

Revenue to State & Local Government

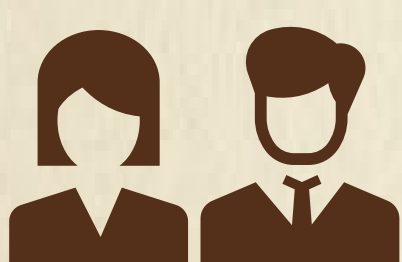


\$50 Million

Total Spending by Organizations

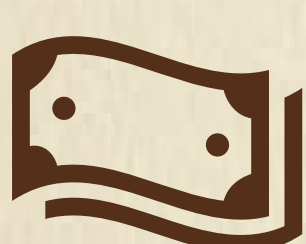
Supports Jobs & Generates Government Revenue

2 Spending by Arts & Culture Audiences



1,784,378

Total Attendance to Arts and Culture Events



\$27.67

Average Event-Related Spending Per Person

\$50 Million

Total Event-Related Expenditures

Supports local business & stimulates community prosperity

Be part of the **\$100 Million** Equation:

- *Engage*
- *Partner*
- *Support*
- *Share*   

Learn more at <http://www.aacf.org/>