

# **HARDCAR Appoints Salvatore Moccia to CEO, Taking the Company to New Heights in 2020**

**After years of focusing strictly on cannabis, the company is opening its doors to transport additional high value assets, restructuring management, and tightening their core lines of business to maximize profitability for shareholders.**

**January 28, 2020 – (Palm Springs, CA) – [HARDCAR](#), an award-winning transportation and secured logistics company based in California, announced today that it has appointed [Mr. Salvatore Moccia as CEO](#).**

Mr. Moccia brings over 26 years of Operations and IT leadership experience, with a consistent track record of driving increased levels of productivity, profits and internal/external customer satisfaction. As COO of HARDCAR in 2019, Mr. Moccia led multiple mergers and acquisitions, handled the volatile cannabis industry with poise and grace, and launched a number of additional subsidiaries to increase revenue and potential for success.

"I'm incredibly proud of the work that Salvatore Moccia has done over the past year as COO, he has proven that he is the best person to lead HARDCAR into the future. Effective as of today, Salvatore will become CEO of HARDCAR. His ability to continually propel us forward through a turbulent and ever-changing cannabis industry is proof enough that he is the right man for the job." – Todd Kleperis, Co-Founder of HARDCAR

In order to establish long-term stability, Mr. Moccia has appointed Matt Orth to COO, Kelli Vowels to CAO, and hired Daniel Zumbo as VP of Sales. In addition to closing down a few facilities that weren't showing return on investment, HARDCAR opened up a brand new 7,000 square foot facility in Northern California (NorCal) to meet the needs of their partners in the Bay Area.

"With this new core management structure, we have placed emphasis on the services that have been successful for us in the past, establishing a sustainable long-term business model. We will focus on our core business lines and people, team members and customers alike, as they are what truly drive a business and revenues, instead of chasing all the nonessential distractions. I feel fortunate for the mentors I've had in my career, and now I plan on training my team at HARDCAR to be the best they can be in both work and life." – Salvatore Moccia, CEO of HARDCAR

Even though HARDCAR is expanding to carry other high value assets like diamonds, gold, and works of art, they are still fighting for the success of the cannabis industry and the partners they've built strong relationships with over the year. As 2019 comes to an end, the company looks towards a bright future in 2020 and beyond with their new CEO at the helm.

For more information about HARDCAR Distribution, please call 1-833-246-4273 or email at [info@hardcar.com](mailto:info@hardcar.com).

**Media Contact**

Jon Pierce

[jpierce@hardcar.com](mailto:jpierce@hardcar.com)

**About HARDCAR**

HARDCAR is an award-winning transportation and secured logistics company, specializing in cannabis, with a proven track record of cultivating and maintaining meaningful relationships with cannabis and non-cannabis businesses alike. From Cash In Transit (CIT) to Distribution, Banking, and Secured Storage & Vaulting, HARDCAR provides all of the necessary services a company needs to keep their assets safe and secure.

HARDCAR offers a fleet of hi-tech armored vehicles that are manned by highly trained, situationally aware US Military Veterans, drastically increasing the level of safety of valuables while in our hands. In addition, our premium insurance is just one more level of protection. HARDCAR continually reinforces public safety while transporting and storing all assets. Request a quote today!

For more information, please visit [www.hardcar.com](http://www.hardcar.com).