



**FOR IMMEDIATE RELEASE**

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## **ADVANCED ONLINE INSIGHTS LAUNCHES NEW SERVICE, STREET VIEW ON DEMAND**

### *New Service Provides Individuals The Opportunity To Request Updates To Google Street View*

CINCINNATI (OH) – Google Street View photographer Joseph Danzer, in partnership with Advanced Online Insights LLC, today announces the launch of its newest photography service, Street View On Demand: a service that provides individuals the opportunity to request Street View imagery in areas where it is missing or to request updates to dated Google Street View imagery. Google Street View is technology featured in Google Maps and Google Earth that provides access to millions of interactive panoramas from positions along many streets in the world.

Since 2007, Google has captured Street View imagery on nearly every public road in the US and has since expanded to include cities and rural areas worldwide. Until now, the only disadvantage of this program has been the limited ability for individuals or businesses to request an update to Google Street View or to request that imagery be collected in an area that is not in the public right-of-way. The Advanced Online Insights Street View on Demand service gives anyone the ability to have imagery collected in the exact areas that they need at the time that they specify.

“We have been helping local business owners get found online by providing free classes, workshops, and one-on-one local search consulting sessions at our offices in Cincinnati for over 5 years,” says Danzer, owner of Advanced Online Insights. “There is not a session that goes by when someone does not ask me how to update the Street View imagery in their area or request that I reach out to the Street View team at Google to make sure these locations and businesses are included the next time Google is in town collecting imagery. Because Google does not accept any special requests or make their collection times available to the public, there was a growing need in our community to offer individuals and businesses more autonomy over the images collected that represent the area, business, or community at-large. Today, we can finally say that we have a solution, and we could not be happier to have such an exciting opportunity.”

“Over the years, my number one concern with Google Street View was that it did not allow any private roads or attractions to be added to the platform,” Joseph points out. “I understand that Google can only legally capture imagery on public roads and on public property. The process of collecting photography waivers from businesses to enter and photograph their locations such as apartment complexes, cemeteries, or campgrounds seems simple enough until you realize the scale that Google works at. Adding a team of employees to verify the validity of photography releases along with the task of scheduling the additional areas of interest would more than double the workload and make an already nearly impossible task completely impossible. Allowing a certified third-party company like myself to add imagery to the Street View program opens up a whole new world of possibilities.”

Street View on Demand is ideal for capturing previously passed over areas such as apartment complexes, campgrounds, condominiums, cemeteries, golf courses, malls, colleges and parks. The imagery can also be utilized in various other ways such as asset inventories, insurance purposes, or updating missing roads and addresses on Google Maps.

For more information about Street View On Demand, visit <https://www.advancedonlineinsights.com>

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