

## SIDO AND GETTING TO GLOBAL PARTNERSHIP — PRESS RELEASE

**SIDO and Getting to Global announce partnership to bring new international trade capabilities to [export-connect.org](https://export-connect.org)**

*The State International Development Organizations (SIDO) and Getting to Global partner to launch Export Connect, a new resource for U.S. businesses going global.*

**Washington, D.C.—February 25, 2020—**Getting to Global and the State International development Organizations (SIDO) have partnered to create **Export Connect**, a new platform that brings together all the resources and experts U.S. businesses need to export smarter. Getting to Global is an initiative that connects exporters to global business resources while SIDO, a non-profit and non-partisan organization, is dedicated to promoting international trade for states. **Thanks to this new partnership, Export Connect becomes the *de facto* platform for U.S. businesses to access valuable tools, expert advice, and government and industry resources needed to expand overseas.**

**Patrick L. Perreault, CEO of Getting to Global**, said, “We saw early on that there was no shortage of expertise and tools to help companies go global. Yet, companies were struggling to find the right resources for them online. With Export Connect, we created a consolidated online toolbox for companies to connect them to the experts, tools, financing, and government resources they need to go global. We’re proud to count SIDO as a partner as they bring a wealth of knowledge and strong links with localized State ecosystems, including trade promotion organizations and agencies, to Export Connect.”

**Andy Karellas, Executive Director of SIDO**, said, “One of our primary objectives is to reduce the barriers to exporting and make it easier for all U.S. companies, small and large, to compete in the global marketplace. Getting to Global helps streamline the process by putting all the resources in one platform. Having a one-stop shop will help SIDO members advise their companies — especially the small firms — through the trade process and secure the foreign sale.”

### **About SIDO**

The [State International Development Organizations](#) (or SIDO) is the only national organization focused on supporting governors’ international trade agendas by serving and representing the 50-state trade agencies to the federal government. It is a non-profit, non-partisan organization, affiliated with The Council of State Governments, or CSG, and comprises international economic development practitioners and professionals from state and related organizations across the country. SIDO helps state international trade programs better serve American exporters and international company investors by sharing innovative ideas and resources, developing the skills of state trade professionals, advocating the interests of states in international trade promotion and facilitating multistate collaboration.

### **About Getting to Global**

[Getting to Global](#) works with trade and investment promotion organizations to create tools that bring together industry experts, business leaders, service providers, and government resources to help small and medium enterprises go global. We rely on a strong network of partners to aggregate the resources

and data businesses need to enter the global arena in an unprecedented and simplified way. Getting to Global works with public and private partners to create content and free tools for exporters, including the Getting to Global [Export Accelerator](#) and the [Export Connect](#) platform. We also help create and aggregate useful tools, from interactive market guides to a [Duties and Taxes Calculator](#).

If you have any questions, please contact us at [info@gettingtglobal.org](mailto:info@gettingtglobal.org).

