



## The Safe Expo Program || *Where Events & Safety Meet™*

Event veterans, in partnership with medical professionals, have developed a program to identify potential illness outbreaks at the earliest possible moment. Our goal is to help bring a sense of safety back to meetings allowing Show Organizers and their attendees to get back to business.

### **Pre-Event Health Safety**

- ◇ The **Safe Expo Team** will contact the following entities for current health safety protocols and identify what is relevant for your group:
  - All contracted facilities and venues (conventions center / hotels)
  - Work with the CVB for local business requirements
  - Notify the local health department of group meeting and profile
  
- ◇ We will develop a health safety strategy plan with the information collected from your venues. Our team will work with show management to identify requirements that are relevant to the group. Provide support and guidance on how to best execute the **Safe Expo Program** onsite.
  
- ◇ Assist with the development of pre-event collateral and communication plan for distribution to registered attendees outlining onsite health safety procedures and what to expect
  
- ◇ Provide promotional/informational collateral for use in session openers and attendee show guides or handouts

Ambassador@SafeExpo.org



www.SafeExpo.org



844-792-0800



## **Onsite Health Safety**

- ◇ Health Safety Liaison will monitor execution of Health Safety strategy plan and maintain contact with all facilities. Strategy plan will be revised or updated if any onsite situations arise and communicated back to show management for approval/implementation.
- ◇ Safety Ambassador will coordinate the onsite communication of the Health Safety Program and keep attendees informed on the program and how it works. Registrants will be encouraged to self-report post-show if they present with any symptoms or illness after leaving the event.
- ◇ Provide a daily report of attendee inquiries and updates from all facilities

## **Post Show Monitoring**

- ◇ Provide a post-show summary of our onsite Health Safety Strategy Plan findings
- ◇ Post-show contact with attendees to continue promotion of the **Safe Expo Program** and explain procedure for post-show monitoring / self-reporting
- ◇ Health monitoring of registrants, up to four weeks post-show, to identify if anyone is ill or presenting symptoms
- ◇ If notified of any illness, we will work with show management to coordinate communication to all participants and help with the notification to venues and local health departments

## **Additional Services:**

- **Onsite Temperature Screening (Staff & Equipment)**
- **Onsite Safe Expo Floor Monitors**

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