

MediaContact: xx

September 1<sup>st</sup>, 2017

## LOVE VS MONEY

FIRST LIMITED EDITION SIGNED SERIGRAPH



20" x 28" (50.8cm x 71cm) 8 Layer Serigraphy on 250gsm archival paper Edition: 300 hand signed  
\$79.00 plus shipping and handling.

Available at [www.kaieditions.com](http://www.kaieditions.com) starting at 10am PST - 1pm EST on September 14<sup>th</sup>, 2017

Street artist Kai is proud to announce his first-ever serigraph\* of IF — Kai's most famous and recognizable drawing, more formally known as the "Imaginary Friend."

The print, based on an original painting, is priced to be affordable to Kai's fans. Unlike much of his artwork which retails for \$2,500 and up, this piece retails for just \$79, making it an accessible option for displaying Kai's beautiful artwork in your home.

This limited edition print was made by the world-famous SerioPress, the same printing company selected by many of the world's premiere LIFESTYLE BRANDS???

### ABOUT KAI:

Los Angeles-based artist Kai has been called America's "last street artist," and is the future of alternative art at just 25 years old. A veteran of prestigious schools including L'Ecole des Beaux Arts in Paris, he is the only artist in America today to use a specialized technique to emboss an impression into cement. Kai's work can be considered a social commentary on the most fundamental — yet often overlooked — trends in culture today.

His work is now on display in leading cities including New York, London, Paris, and Amsterdam, and he has been featured on countless covers of newspapers and magazines in recognition of his forward-thinking craft.

INSTAGRAM: @KaiAspire

\*A serigraph is a printed design produced by means of a silkscreen.

A stylized, cursive signature of the word "Kai" in black ink. The letters are fluid and interconnected, with a prominent loop on the 'K' and a long, sweeping tail on the 'i'.