

## RATE MY LANDING – MOBILE GAME FOR IMMEDIATE RELEASE

Contact: John Rood

Email: ratethelandingapp@gmail.com

**Phone:** (703)728-1056 **Date:** September 1, 2018

## Pilot-Turned-App Developer Lands 'Rate My Landing' App on Google Play Store

App allows users to feel like a real pilot landing an airliner

(Newark, NJ) – September 1, 2018 – A new app available today on the Google Play and Apple App stores allows gamers to learn the skills needed to land a 250 ton Boeing 777 with 450 lives on board safely on a runway – and then have someone from coach complain about it being too rough.

Rate My Landing was created by John Rood, a pilot who teamed up with eZoom Inc., A mobile app studio to bring his Flying passion to a Mobile Game. "I wanted to show people what it was like in a cockpit, but not in a way that was daunting or overwhelming," says John. "The app starts out simple, explaining real aviation terms in a way that anyone can grasp. Then as the levels progress and things get more difficult, users will get to feel what it's actually like to land a plane in rough conditions."

Players start the game in a stock airliner, but they can also unlock various real-world jumbo jets (in a move that will make real pilots jealous, the app also allows users to buy clear skies and a longer runway, and extra lives if they happen to land a little TOO rough). There is also an extensive tutorial section to give novice pilots an opportunity to brush up on their flight knowledge before taking the big bird out for a spin. Once they are in the air, pilots pass a series of landing levels, each one increasing in difficulty. At the end of each level, they are graded on their descent rate, their position on the runway, and several other factors – just like a real pilot would be!

Rate My Landing is free thanks to ads, but players can purchase an ad-free version to help support the app if they like. Links to download the app and more information are both available on the app's web site, <a href="http://ratemylanding.net/">http://ratemylanding.net/</a> Remember, as all real pilots know, "take-offs are optional. Landings are mandatory." John is available for interviews upon request. To schedule an interview, contact John Rood with Rate My Landing at <a href="mailto:ratethelandingapp@gmail.com">ratethelandingapp@gmail.com</a> or (703)728-1056.

App Download Link - https://play.google.com/store/apps/details?id=com.flight.landing

## **About Smooth Landing LLC:**

Smooth Landing LLC is a company dedicated to sharing the love of flight with the world. The company just released its first title, **Rate My Landing**, as a way to help get the next generation of pilots interested in flight. **Rate My Landing** is a realistic but accessible flight simulator that allows amateur pilots to land an aircraft using the actual instruments and terminology that real pilots use every day.