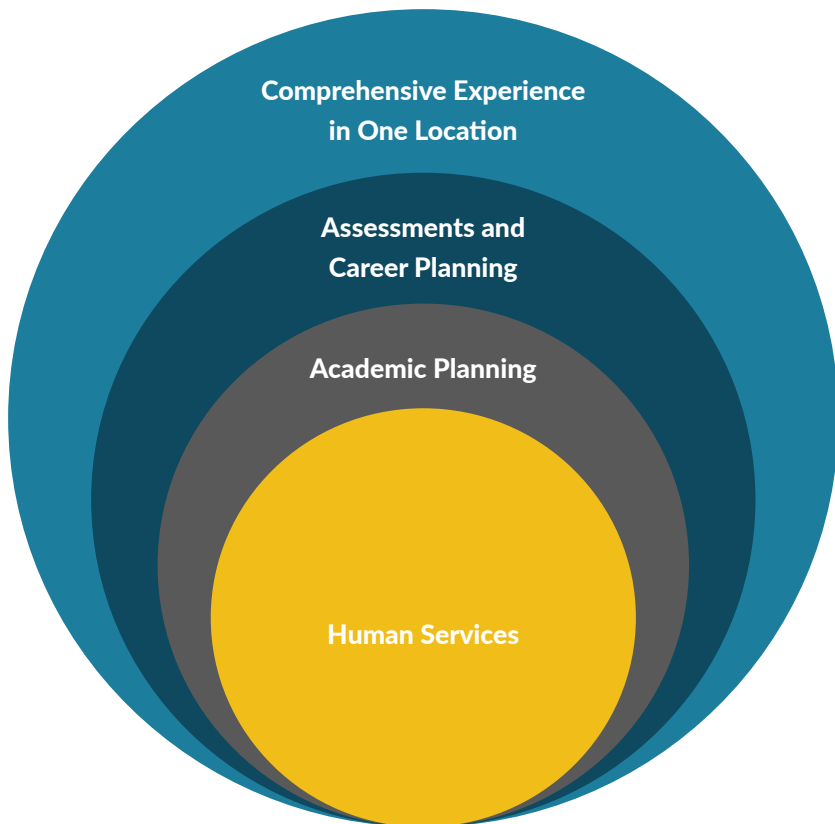




# A Statewide Technology Platform Connecting Your Residents to Careers & Education



A customizable statewide platform that seamlessly integrates data across multiple state agencies to connect citizens to careers, education and support services based on their needs, desires and stage of life.



## Benefits

- Personalized career and education recommendations
- Secure journey sharing to parents, counselors and case managers
- Centralized access to the best state tools and resources



## The Process

### Personalize

Assessments and questions (needs, desires, goals)

### Discovery

Learn about careers, education and support services

### Goals

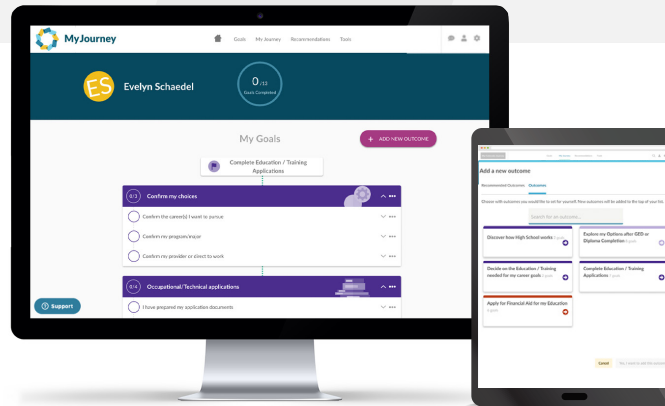
Select from recommended outcomes and goals

### Steps

Follow specific steps to connect to services and reach goals

### Success!

Accomplish goals and set new ones



## Who can use My Journey?

My Journey is made freely available for anyone in middle school through adulthood exploring education and work opportunities. The platform allows for informed evaluation of career and program options, along with the opportunity to set goals and take the steps needed to achieve them. From adults switching careers to high school students choosing their next adventure and military veterans transitioning into civilian life, this solution provides personalized recommendations and support along an individual's entire education and career exploration journey.

## How can a state implement this solution?

We work with state government leaders to craft the right approach for the unique needs of your workforce. Our phased approach includes activities such as requirements discovery, user feedback collection, training and marketing campaigns. Government leadership can stay focused on bringing the right people to the table to drive universal buy-in and help residents find meaningful careers and education programs.

## How does the platform organize data across government agencies?

A massive amount of data exists within public agencies, community-based organizations and educational institutions that can enable better service delivery, if available. By breaking out of traditional siloed data systems that were designed for compliance and tracking rather than learning and innovation, the platform transforms data to be public and shareable. Data can then be used in meaningful ways to influence policy and resource allocation in a secure way.

## How does this solution help career seekers?

With the rapid changes due to our digital economy, individuals are continually bombarded with numerous choices all throughout their lives. By embracing an aligned approach to helping individuals navigate these choices, states can create a culture of life-long learning and continuously evolving career success for all citizens. In addition, this powerful platform allows individuals to share their journey with the professionals, parents, counselors, advisors and case managers for enhanced collaboration around progress, recommend next steps and successful completion of key milestones.

## For more information...

Visit [PAIRIN.COM](https://PAIRIN.COM) or email [INFO@PAIRIN.COM](mailto:INFO@PAIRIN.COM) with any questions.

