

Visore taps Houman “Mike” Adabi as COO and Edwin M. Ashourian as Executive Advisor, Forming Core Executive Leadership Team

Arlington, Va. - February 28, 2022 – Visore Security Solutions, Inc., a venture backed cybersecurity startup, is announcing that Houman “Mike” Adabi has joined as Chief Operating Officer and Edwin M. Ashourian as Executive Advisor.



Houman “Mike” Adabi

Mr. Adabi is joining Visore from Community Brands, a PE-backed software company with half a billion in annual revenue, where he was Senior Vice President & General Manager in charge of multiple CRM software products tailored for member-based organizations. Mr. Adabi is bringing his experience in delivering technology that solves customers’ challenges to accelerate Visore Security Platform’s adoption in the market and deliver maximum value to customers and investors.

“I’m filled with gratitude and thrilled to be able to work with an amazing team to drive Visore’s purpose.” said Mr. Adabi. “Our leadership team is locked in and focused on solving our customers growing cybersecurity challenges via a marriage of technology with passionate people that understand the obstacles cybersecurity and IT professionals face every day.”

“I am excited to welcome Houman to Visore.” said Allen Ashourian, Founder and CEO of Visore. “Houman brings over two decades of technology leadership and SaaS implementation experience that will deliver a world class customer experience as we target aggressive growth over the next 12 months.”

Mr. Edwin Ashourian is joining Visore as an Executive Advisor with extensive experience and a strong track record in financial management, strategic planning, and corporate governance. Mr. Edwin Ashourian has expertise in entrepreneurial startup endeavors for various industry segments with a focus on leading and executing rapid growth and business expansion strategies that have resulted in multiple recognitions by “Inc. 500”. He has led startup capital fundings, debt and private equity financing initiatives, and exit strategies including a multi-million-dollar acquisition transaction.



Edwin M. Ashourian

"I am honored to have the opportunity to serve as an Executive Advisor at Visore, particularly during this initial growth and startup phase." said Mr. Edwin Ashourian. "I've always had a strong desire to be a part of a company with a mission and purpose especially at this juncture in a highly critical Cybersecurity industry."

"Edwin is an incredible leader with immense business operations expertise. He will set a strong financial foundation and prepare us for the accelerated growth into the near future." said Allen Ashourian.

About Visore

Visore Security Solutions, Inc. provides cybersecurity software that will empower organizations to defend against evolving threats. Uniquely designed and tailored to meet cybersecurity operational needs, the Visore platform orchestrates qualitative and quantitative information into actionable intelligence that make a difference. We at Visore, strongly believe that “keep-it-simple” is the key to a successful technology implementation and have incorporated this approach into our product design, corporate culture, and business model.

To learn more about Visore, please visit www.visore.com.

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