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Oddup Startup Research Expands Across ASEAN to Cover Jakarta, Indonesia

Oddup provides analysis and ratings on startups, leading the way for accuracy and transparency in financial services

HONG KONG, 14 Nov, 2016 – Oddup announced today, the extension of their research with coverage on startups in Jakarta, Indonesia. This coverage expands upon their strong presence in Asia, and stretches its global reach to 10 major cities around the world.

There is an increasing need for startup knowledge amongst investors and the financial industry. The demand for reliable sources of data and transparency of startups is strong as startups as a new asset class is establishing itself. Oddup provides this in-depth analysis, data and insight on startups, as well as the Oddup Score, a rating from 0 to 100, which is seen as the barometer of health of the startup. The Oddup Score is based on factors such as the company's product, team, competitors and growth potential.

Following the successful launch of Oddup in Manila, the Philippines, Jakarta is the next of several cities in the ASEAN city launch by Oddup. "We have had success with our launch in Manila so we are looking to do even better in Jakarta and across Indonesia. There are plenty of challenging prospects in Indonesia which means that startups are presented with more opportunities than ever before", said James Giancotti, CEO of Oddup.

"Our core goal is to help investors find potential unicorns regardless of the location so we will continue to expand our geographic reach globally. Our focus for the remainder of 2016 is Southeast Asia.", says James.

The ASEAN city launch enables investors to gain more insights and updated startup news from around the world, thus helping them make informed investment decisions faster and more accurately.

This is also an opportunity for startups in Indonesia to gain international exposure and media coverage on Oddup's network and partners. The platform enables startups to reach potential investors from around the world.

Link to Jakarta location report: <https://www.oddup.com/location/jakarta>

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Oddup is a data-driven research platform that focuses on startups. Known as The Startup Rating System, it provides trends, current and expected future valuations of startups. The company's vision is to bring insight and transparency across the startup landscape to enable smart startup investing. Oddup rates startups with a rating score from 1-100. It is based on the combination of analyst view points and the computed algorithm, the Oddup Score. The startup rating scores are then offered as views: Buy, Hold, Sell with expectation metrics and future valuations. For more information, visit www.oddup.com

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