

where the **Industry Leaders** meet
WATER EXECUTIVE Forum™ 2012

March 6-7, 2012*

Las Vegas Convention Center

*Co-located at 2012 WQA-Aquatech

Water Business Opportunities for 2012 and Beyond

Session Moderator: Bill Malarkey, managing director-investment banking, *Boenning & Scattergood*

Presentation Schedule**

Tuesday, March 6

9:00 AM—Session Introduction

9:15 AM—Future Trends in Merger and Acquisitions in the Water Business

Paul Turgeon, former president & COO of BWA Water Additives, and current private capital entrepreneur

9:45 AM—Global Water Business Opportunities with the Mining Industry

Jerry Rowe, global director water resource management, *Hatch*

10:15 AM—Networking Break

10:30 AM—Future Trends the WQA Sees in the Home Drinking Water Business

Peter Censky, executive director, *Water Quality Association*

11:00 AM—Future Challenges Facing Water Utilities

Richard Holmes, deputy general manager in engineering and operations, *Las Vegas Valley Water District/Southern Nevada Water Authority*

11:30 AM—Water Treatment Opportunities in the Oil and Gas Industry

Dewitt Dees, business development director, *Heckmann Corp.*

Noon-1:30 PM—Lunch with speaker:

2012: An Extraordinary Opportunity to Profit in the Water Business

Neil D. Berlant, partner, *Crowell, Weedon & Co.*

1:45 PM—Meeting the Needs of the Water-Energy Nexus

Snehal Desai, global director of marketing, *Dow Water & Process Solutions*

2:15 PM—Perspectives on Produced Water Treatment: Challenges, Trends, Environmental Issues

Alan R. Daza, M.Eng., P.Eng., vice president, *Aquatech International Corp.*

2:45 PM—Desalination Market and Technology Trends and Opportunities

Nikolay Voutchkov, president, *Water Globe Consulting*

3:15 PM—Networking Break

3:30 PM—Resource Recovery: Turning Waste into Value

Steve Hopper, executive vice president for industrial business, *Veolia Water*

4:00 PM—Roundtable: Keys for Unlocking Funding for Water Businesses

5:15 PM—Networking

Wednesday, March 7:

8:30 AM—Trends in the Industrial Water Market

David L. Rose, CFA – vice president equity research, Water & Renewable Energy Solutions, *Wedbush Securities Inc.*

9:00 AM—Finding Success as a Smaller Water Technology Company

Michael J. Snow, Ph.D., president, *SnowPure LLC*

9:30 AM—Ion Exchange Resin and Adsorbent Technology: Current and Future Market Opportunities

Jacob Brodie, vice president *The Purolite Co.*

10:00 AM—Sources for Funding Growth at Small-Cap Water Businesses

William Malarkey, managing director-investment banking, *Boenning & Scattergood*

**Program updates and changes will be listed at: <http://www.waterexec.com>.

WATER EXECUTIVE Forum 2012

March 6-7, 2012 Las Vegas
co-located at the 2012 WQA Conference and Exhibition

Tuesday, March 6 and Wednesday, March 7

Full registration and Tuesday Lunch \$300

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Registration confirmations will be made by e-mail only.

All WATER EXECUTIVE Forum activities will be held at the the Las Vegas Convention center. The nearest hotel is the LVH - Las Vegas Hotel & Casino (formerly Las Vegas Hilton).
3000 Paradise Road
Las Vegas, NV 89109

Participants will be offered the same low room rate as the WQA. (As low as \$129/night). To reserve your rooms, please visit:

<https://resweb.passkey.com/go/WQA2012>

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