



### **Betty Marek, President**

Betty Marek is a leader who encourages those around her to do more, be more, and achieve more. Her affinity for leadership is apparent in her role as President of UST Select, a logistics, distribution, and supply chain company that delivers furniture and appliances for the nation's largest retailers. As President, Betty leads, guides, and promotes success within the company's divisions while also creating an industry-leading experience for employees and clients.

In 2019, UST Select was formed, and Betty joined the company as Regional Vice President. Within a year, Betty hired UST Select's first flatbed driver, developed the company's standard operating procedures, and supported field leadership teams while providing an industry-leading experience for clients. In 2020, Betty was named Senior Vice President and later was appointed President in 2022.

Betty's drive can be attributed to the 20+ years she spent working in the retail operations and logistics industries. Her background includes direct oversight of delivery operations for a well-known furniture company and logistics coordination for one of the nation's leading retailers. Betty strongly values integrity, company culture, and teamwork. Her enjoyment comes from seeing colleagues earn promotions and grow in their careers, and she believes authentic leadership lies in the success of those around her.

Betty is a native of West Virginia and enjoys being out in the sun, spending time at the beach, or exercising. She and her husband, Scott, currently live in Columbus, Ohio.

#### **Shorter version for web:**

Betty Marek proudly serves as President of UST Select. In her role, Betty leads, guides, and promotes success within each of the company's divisions.

Betty joined the company in 2019 as Regional Vice President. Within a year, she hired UST Select's first flatbed driver, developed the company's standard operating procedures, and supported field leadership teams, all while providing an industry-leading experience for clients. In 2020, Betty was named Senior Vice President. Two years later, she was appointed President.

Betty strongly values integrity, company culture, and teamwork. Her enjoyment comes from seeing colleagues earn promotions and grow in their careers, and she believes authentic leadership lies in the success of those around her.

**Quote, if needed:**

“Integrity is a must-have. Make today better than yesterday, lead others to success, and if your success comes along the way, that’s a bonus.” Betty Marek, Senior Vice President

## Responses to Q&A:

### Professional Questions:

1. What is your full name? (What do you go by?) **Betty Marek**
  
2. What are your current responsibilities in the role you hold now? (Please detail if possible)
  - a. ~~Oversee all aspects of UST Select, leading the company~~
  
3. Tell us about some of your professional achievements.
  - a. ~~Leading others to promotions and growth in their careers are very important to me, so those are some of my most personal prized achievements. Learning the business, growing up in the ranks of many positions to build on the foundations of operations and never lose sight of where you came from~~
  
4. How long have you worked with our company? **2 years 3 months**
  
5. How many years have you worked in this industry?
  - a. **Over 20 years in the retail/operations logistics industry**
  
6. Name a few of your professional values or passions.
  - a. ~~Integrity is a must have. Make today better than yesterday. Lead for others success, if yours come along the way, that's a bonus.~~
  
7. What's something you love about UST Select?
  - a. **Culture. Teamwork / Collaboration of what we can achieve together**

8. What are some of your goals and aspirations?
  - a. ~~Lead others to success, grow them in their career and make a difference everyday somewhere for someone.~~
  
9. What do you love about your current role?
  - a. ~~Ability to work with many teams, partners, and learn from their expertise daily.~~
  
10. What is your key to professional success?
  - a. ~~Positive outlook, internal drive that I can't explain for doing the right thing. It matters how you get to the next step, so take the journey as if there are no do 'overs.~~

**Personal / Lifestyle Questions:**

11. Where are you from? (City, State) ~~Pineville, WV~~
12. Where did you go to college / or where did you get your education from before stepping into your career? ~~Kennedy Western University~~
13. Outside of work, how do you spend your free time? ~~Love the sun, beach, getting exercise. And never pass up a change to "win a little money"~~
14. Any volunteer work you'd like us to highlight or mention? ~~Hate to say, this is an area that I need to focus on and be better at giving back.~~
15. If preferred, tell us about your family (including pets if applicable) ~~Happily married to a wonderful man, Scott who not only supports me in my personal life but professional encourages to me do what I want and need to do!~~

**Used this in August 2021 for NHDA:**

~~Betty has 20 plus years of logistics and retail experience. Coming from specialty retailers and furniture divisions, she brings a vast experience in leadership at all levels and knowledge that is founded in Operational Excellence.~~

~~Betty joined the UST Select team in October 2019, starting up a new business / client relationship for the company. Currently Betty is the SVP for UST Select overseeing all aspects of Select's business for each division. Learning each leaders strength and further develop the teams is the focus to support employee and business growth within existing clients and adding new clients under the UST Select umbrella.~~

**Used this in September 2021 for promotion into current role:**

Betty brings with her 20 plus years of logistics and retail experience. Previous experience includes the direct oversight of delivery operations for a furniture retailer with over 120 locations. She also coordinated logistics for over 1,000 stores throughout the United States and Canada for one of the nation's leading retailers. As a result of her vast knowledge and proven track record, she was hand-selected from a highly qualified group to lead UST Select.

Betty joined our team in October of 2019 as Regional Vice President. Over the course of a year, she hired the first driver, developed standard operating procedures, and ensured the field leadership team was supported—all while providing an industry leading customer experience.

In her new role as SVP, Betty will oversee all aspects of Select's business for each division. Betty's goal is to learn each leader's strengths and further develop her teams so she can strategically focus on training tactics at all levels. She will support organic growth with current client partners and look to add new clients under the UST Select umbrella.

**This is something that I have used out of the business for "who is Betty":**

Betty has optimism, grit, and focus on delivering results for her customers and business. Betty is seen as a go-to leader to solve old problems in a new way and solve new challenges. Her ability to lead her team forward with a purposeful mission produces strong results for the business. Betty's drive for success makes her an asset to her team and a focused leader for her leaders.

Basically I am a leader who loves to see others succeed, have a purpose in life and see the excitement on our employees everyday when we are making a difference for them in their lives.