



| UNTREATED | TREATED |

REAL RESULTS. THIS IMAGE HAS NOT BEEN ALTERED.



PARABEN
FREE



SULFATE
FREE



GLUTEN
FREE



FAIR
TRADE



VEGAN
FRIENDLY



VIOLET PIGMENT
COMPLEX

THE FUTURE OF BLONDE CARE. GO FROM BRASS TO ASH!

BLONDE THERAPY® is a 3-step system that offers chemical free toning that removes brassiness from blonde hair, and leaves your hair frizz-free and feeling smooth, healthy and beautiful. Designed for daily use.