

CASE STUDY
M&T Bank Stadium



 **POWER UP**TM

CONNECTING MOMENTS THAT MATTER

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CREATE EXCEPTIONAL FAN EXPERIENCES



Power Up is an official partner of M&T Bank Stadium, home of the *Baltimore Ravens*.

This partnership helps football fans and event goers keep their mobile devices fully charged, allowing them to access mobile ticketing and concessions and **stay connected** to the moments that matter throughout their visit to the stadium.

BRAND VISIBILITY THROUGHOUT THE STADIUM

M&T Bank Stadium has limited space and power — they needed a charging solution that would work both indoors and outdoors. Power Up provided **branded charging solutions** that met their space and power requirements, including:

- 40 Power Banks in outdoor tent suites and gates
- 10 Charging Lockers
- 16 High-top charging tables with batteries

As we continue to improve the technology at M&T Bank Stadium, mobile devices remain an essential part of the guest experience. To support this, we purchased charging stations, tables, and portable banks from Power Up and we have been thrilled with the positive feedback we have received from our fans.

- Rich Tamayo,

Senior VP Stadium Operations & Guest Experience, Baltimore Ravens





DETAILED STADIUM PRODUCT SPECIFICATIONS

Table Top Charging Bank

| Dimensions | Weight | Charging Cables | USB Ports | Outlets |
|------------------------|--------|-----------------|-----------|---------|
| 9.5" H x 4.5" W x 5" D | 2 lbs. | 2 | 2 | N/A |

Charging Locker

| Dimensions | Weight | Charging Cables | USB Ports | Lockers |
|----------------------|----------|-----------------|-----------|---------|
| 73" H x 30" W x 6" D | 195 lbs. | 24 (2/locker) | 0 | 12 |

High Top Charging Table

| Dimensions | Weight | Charging Cables | USB Ports | Outlets |
|---------------|---------|-----------------|-----------|----------|
| 44" H x 33" D | 75 lbs. | 9 | 6 | 3 (110v) |