

NEWSWIRE

Business Wire Customers Switch to Newswire and Save Up to 30% Off!

- Rated #1 in Customer Satisfaction
- Simple, Flexible and Cost-Effective
- Providing Customers the Earned Media Advantage

















COMPARE NEWSWIRE TO BUSINESS WIRE

Newswire is rated higher across all categories for press release distribution compared to Business Wire.

With more reviews and higher star ratings, Newswire is the clear choice.

Our platform is easy to use and setup. You have peace of mind with the quality of support to ensure your campaign success. We listen to customers and continually enhance our services to provide best in class solutions.

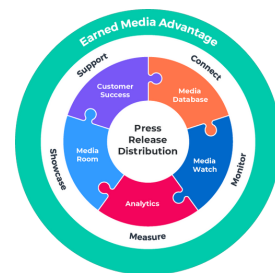
	 Business Wire <small>Optimized for quick response</small>	 Newswire <small>Optimized for quick response</small>
Star Rating	★★★★☆ 180 reviews	★★★★★ 258 reviews
Market Segments	Small Business (50% of reviews)	Small Business (69% of reviews)
Market Segments	Small Business (50% of reviews)	Small Business (69% of reviews)
Categories		
Shared Categories	Business Wire and Newswire are categorized as PR Analytics and Press Release Distribution	
Unique Categories	Business Wire has no unique categories	Newswire is categorized as Media Monitoring and Media and Influencer Targeting
Ratings		
Meets Requirements	 8.8 Responses: 159	 8.9 Responses: 235
Ease of Use	 8.4 Responses: 160	 9.0 Responses: 235
Ease of Setup	 8.0 Responses: 62	 8.9 Responses: 83
Ease of Admin	 8.1 Responses: 63	 8.9 Responses: 82
Ease of Doing Business With	 8.7 Responses: 62	 8.9 Responses: 82
Product Direction (% positive)	 6.4 Responses: 157	 7.6 Responses: 227

LET'S GET STARTED

Contact Our Team, Today!
 Newswire
 1-800-713-7278
 support@newswire.com

NEWSWIRE

DISTRIBUTE THE RIGHT MESSAGE TO THE RIGHT AUDIENCE AT THE RIGHT TIME



Press Release Distribution

Newswire meets and exceeds regulatory requirements for press release distribution. Newswire's comprehensive global distribution network provides targeted reach to send the right message to the right audience at the right time.

Distribution Lists

Select from a wide range of media list options for a more influential approach with your press release distribution. We take the guesswork out of maintaining and managing your own media lists through our database of over 1.8 Million contacts.

GEO Targeting

Target the right media in a region with our GEO lists. Local reach is made easy.

Industry Targeting

Select your vertical to send your story to trade publications and media outlets to enhance your reach.

The Expert Team with Exceptional Service

Newswire customers can enjoy peace of mind of having an expert team available to support them throughout the process.

We're in the business to help your business succeed.

#1 Leader in Customer Success

Our total commitment to your success has shaped our reputation in industry. We invite you to try Newswire for yourself and experience the difference!

Ready to get started?

You'll love working with Newswire.

By switching to Newswire, not only can you save up to 30% on your press release distribution but see why we have been rated #1 in Customer Satisfaction, according to G2 crowd, for the past 2 years running.

LET'S GET STARTED

Contact Our Team, Today!
Newswire
1-800-713-7278
support@newswire.com

Distribute the **Right Message** to
the **Right Audience** at the **Right Time**