



*social media*  
**DECK**

STELLAR NYC INFLUENCERS



# AmazingAbigailGrace

MOM + DAUGHTER  
INFLUENCER + MODEL + ADVOCATE

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We create mom + daughter/family content on our social platforms. My daughter has cerebral palsy and our lifestyle content shares our experiences and helps to de-stigmatize how people look at individuals with disabilities. We love to make this impact through sharing kind, positive, and genuine content!



INSTAGRAM  
FOLLOWERS



INSTAGRAM  
30-DAY REACH



TIKTOK  
FOLLOWERS



TIKTOK  
28-DAYS VIEWS



YOUTUBE  
SUBSCRIBERS



## Social links

**Instagram:** [@amazingabigailgrace](https://www.instagram.com/amazingabigailgrace)

**TikTok:** [@amazingabigailgrace](https://www.tiktok.com/@amazingabigailgrace)

# Kikioella

MOM + DAUGHTER INFLUENCER

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Kikioella (Kiki-oh-ella translates to 'Christy and Ella') is a place where people come to follow the journey of a mother and daughter relationship. Their audience values authenticity, creativity, and candid style photos/stories that allow them to connect to our lives in an organic way.

They respond best to photos I take of Ella, as well as mommy-and-me style content, and expect to learn about fashion brands (both women & girls), modern locations, cute kids toys/accessories, and healthy lifestyle brands while feeling joy, inspiration, and a longing to come back for more!



## Social links

92.8K

INSTAGRAM  
FOLLOWERS

29.8K

INSTAGRAM  
30-DAY REACH

**Instagram:**

*@kikioella*

# Zhansaya Dixon

MOM + FAMILY INFLUENCER

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NYC Family and lifestyle influencer, Zhansaya takes you along her journey of motherhood with 5 mini models, navigating the fashion and model industry!



## Social links

94.3K

INSTAGRAM  
FOLLOWERS

1.7M

INSTAGRAM  
30-DAY REACH

**Instagram:**

*@zhansayadixon*

# Discover\_With\_Dallas

INFLUENCER + ADVOCATE

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Discover with Dallas shares life through the eyes of a very outgoing girl named Dallas, who has cerebral palsy, which is the most common physical disability among children. Discover with Dallas was created when Dallas wanted to show the world all about her beloved wheelchair. Their content has blossomed into sharing about inclusion, accessibility, and a day in the life. Our content has reached millions of people, with our most viral video receiving 37 million views. We also give an inside look at life as an actress/model. Dallas was a guest star on Chicago Med and recently in a Mattel Barbie ad. They would love to partner with companies that value the disability community, inclusion, and diversity.

40K

INSTAGRAM  
FOLLOWERS

1.8M

INSTAGRAM  
30-DAY REACH

37.8K

TIKTOK  
FOLLOWERS

3.4M

TIKTOK  
28-DAYS VIEWS

6.93K

YOUTUBE  
SUBSCRIBERS



## Social links

**Instagram:** [\*@discover\\_with\\_dallas\*](#)

**TikTok:** [\*@discoverwithdallas\*](#)

# Mia & Thea Salzman

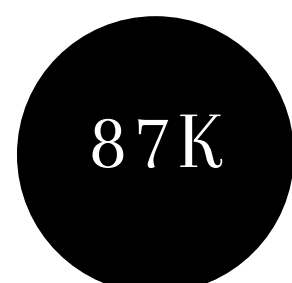
INFLUENCERS + MODELS

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Mia and Thea are 7 year old identical twins! Beautiful Mia has one eye that is blue and another that is brown, this is called Heterochromia! They are genuine, kind, and sweet girls that are full of energy. They love spending time with our family traveling and exploring the outdoors. Some of our favorite activities include: skiing, trail bike riding, playing sports and going to the beach. They love to be active and our hope is to inspire other children and family to get out, make memories, and experience all life has to offer.



INSTAGRAM  
FOLLOWERS



INSTAGRAM  
30-DAY REACH



## Social links

**Instagram:**

*@thesalzmantwins*

# Vivienne Rose

INFLUENCER + MODEL

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Vivienne is a 10 year old world traveler, fashion model, and actress. Her interests include traveling to new places, learning new languages, experiencing what each location has to offer, and sharing it with their followers!



## Social links

8.2K

INSTAGRAM  
FOLLOWERS

60K

INSTAGRAM  
30-DAY REACH

**Instagram:**

*@iam.viviennerose*

# Lyla Supernova

INFLUENCER + ALTHETE

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Lyla is a 10 year old pro gymnast and roller skater! She's worked with Altheta on a very special print campaign and she is sponsored by Moxi Roller Skates!



## Social links

10.4K

INSTAGRAM  
FOLLOWERS

4.4K

INSTAGRAM  
30-DAY REACH

**Instagram:**

*@kiaan\_and\_i*



# Kiaan + Muskan Mehta

INFLUENCER + MODEL

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What started off as an open journal is now a full blown Instagram journey. Stay at home mom to an energetic and charismatic toddler, I love sharing tips, tricks, and reviews on various home and toddler finds. We call the big apple home, however it's the small things in life is what we strive for.

6.7K

INSTAGRAM  
FOLLOWERS

24.6K

INSTAGRAM  
30-DAY REACH



## Social links

**Instagram:**

*@kiaan\_and\_i*