

FOR IMMEDIATE RELEASE



HOUSTON IS GETTING A NEW CHEBA HUT LOCATION SET TO OPEN ON MONDAY, APRIL 10TH!

Houston, TX – Cheba Hut Houston–Dacoma is coming to the Timbergrove neighborhood just in time for the stoner holiday, 4/20! The cannabis-themed restaurant and bar can't wait to get the new location open, light the joint up, and be the neighborhood hangout for curing cottonmouth and the munchies.

Shop owners, Kay To, Brian Cung, and Chris Willis are Houstonians who have spent a lot of time in Colorado, where you can find loads of Cheba Hut locations, and it was truly, "love at first bite!" Over the years, Cheba Hut became a mainstay during their visits and the standard of what a "toasted" sub should be.

Kay explains, "When we decided to bring Cheba Hut to Houston, everything fell into place, the best subs in the best town! We're all Houstonians, but Brian and I grew up in this part of Houston. From playing soccer at Oaks Dads' Club off of TC Jester, eating at the Steak and Ale off of Mangum – to ultimately, living in Timbergrove, we're excited to do this at home in HOU!"

Not only will this new location be serving up a variety of dank subs, fluffy pretzel nuggets, and sweet goo balls that can cure any level of the munchies, but also, for the twenty-one and up homies, they'll be slinging some delicious signature cocktails and local brews from their full bar that will obliterate any presence of cottonmouth! The shop owners are now experts in the food, drink, and cultural staples of the Cheba Hut brand and are eager to execute with a Houstonian passion.

Kay states, "from the smiles on our faces to the way we make the subs and margaritas, and even the murals on our walls, which are from the famed local muralist, Gelson Lemus, our guests are going to feel our H-Town pride and love!"

The Houston–Dacoma shop owners and their shop crew understand the importance of Cheba Hut's Core Values (The Hustle, Show Respect, Own It, Pay It Forward, Keep It Real). Kay explains, "of our core values, The Hustle has always hit close to the heart. We didn't have a lot growing up and we've always worked hard for what we had, we always want to model that and allow our teams to rise with us!"

The shop located at 4530 Dacoma St, STE 200 opens its doors on Monday, April 10th at 10:30 am. The brand is stoked to bring over 30 signature "toasted" subs, an array of delicious munchie treats, and cottonmouth cures for all ages (Crafted Cocktails for the 21+ homies) to the Houston–Dacoma area!

Mark your calendar, grab your buds (pun intended), and celebrate the shop and its crew! For more information about opening day and upcoming events check out [@chebahut_houstdacoma](https://www.instagram.com/chebahut_houstdacoma)

CHEBA HUT

About Cheba Hut "Toasted" Subs: Cheba Hut has been escaping the established and getting "toasted" since 1998. Breaking the mold of mundane fast-casual concepts by becoming the first cannabis-themed sandwich "joint", Cheba Hut is dedicated to providing customers with delicious and memorable sandwich and munchie options in a chill, eclectic environment where made-to-order food is served by genuine people. Cheba Hut's fun and authentic dining experience includes a full-service bar and highlights its menu because it's not about getting high, it's about epic food and legendary service! Visit [chebahut.com](https://www.chebahut.com) and follow on social media [@chebahut](https://www.instagram.com/chebahut)



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