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Repsly™

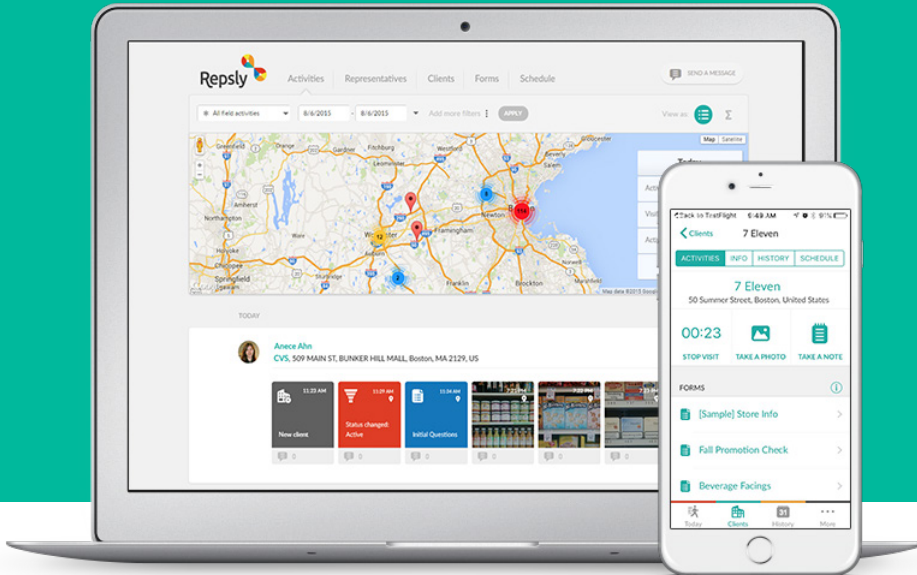
Interactive Media Kit

- Company Overview
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- Team
- Our Customers
- Content + Social
- Logos

We simplify field work.

Company Overview

Find our app!



We simplify field work.

Repsly is a B2B software as a service (SaaS) company that provides an industry leading mobile CRM and workforce tracking system for field teams. Deployed by leading global brands as well as a number of innovative start-ups in over 45 countries, Repsly targets organizations with mobile field teams that perform customer service and account management functions, such as taking replenishment orders, merchandising products on retail shelves, marketing for referrals, inspections and routine maintenance.

Our Philosophy

At Repsly, we make boring work fun. The apps you use at home are exciting and intuitive, so we believe the tools you use at work should be too. That's why we strive every day to make Repsly as simple as it is powerful, connecting teams in the most natural way possible.

2008

FOUNDED

3.8 million over 3 rounds

FUNDING

35 & growing!

EMPLOYEES



Click to learn about Repsly from our Co-founder, Marko!



Connect with @Repsly



PR Contact

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Product Overview

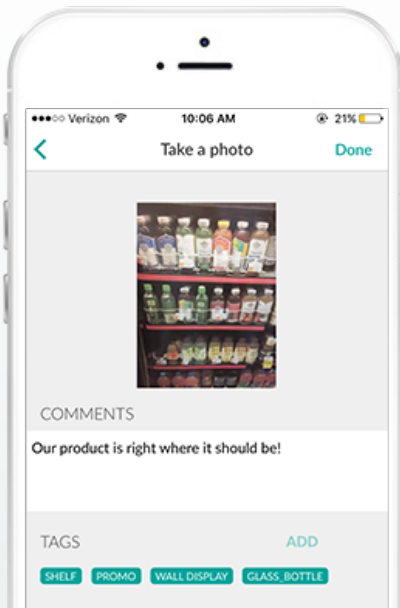
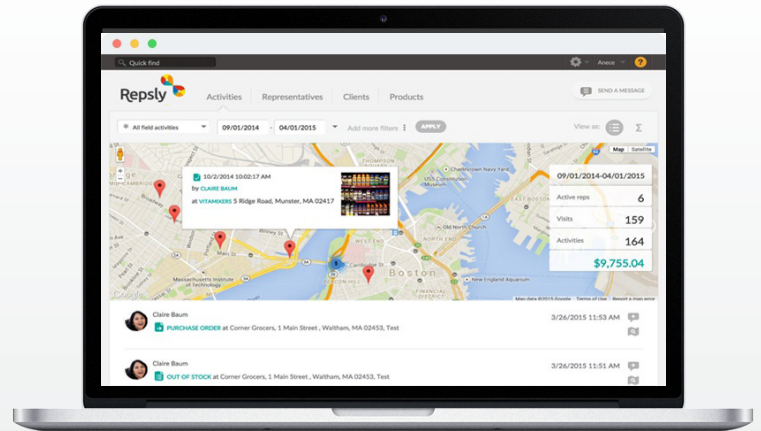
Want a more info about how Repsly works? [Reach out!](#)

Managers Work From The Office

Repsly's manager console gives them visibility and control into everything that's going on in the field.

They can see where and when their reps are working, and view all the data they collect in real-time.

They can manage their team's schedule, keep track of mileage, and even message reps directly from the back-office console.



Reps Work in The Field

The Repsly app makes data collection in the field easier than ever.

Reps can check in at client locations, take photos and notes, fill out customizable forms, and place orders - all in just a few taps. Repsly keeps all of this data organized by time and location, so reps always have a detailed customer history at their fingertips.

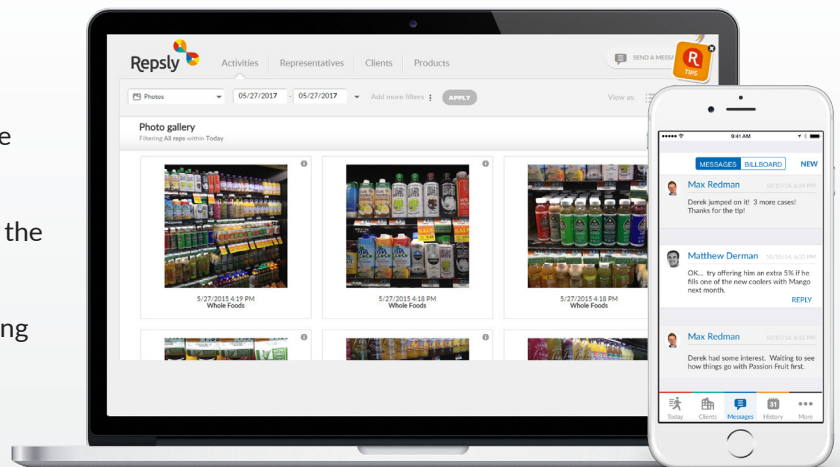
What's more, reps can communicate with one another in real time through messages and comments, creating a sense of community out in the field.

They Work Together in Repsly

From team management to data collection and reporting, Repsly brings everything that happens in the field into one streamlined system.

Managers love Repsly because it gives them visibility into the field.

Reps love Repsly because they can spend more time visiting clients and less time on administration.



We simplify field work.

Who We Are

Repsly was born in 2008.

Repsly, formerly Salespod, was born when the need for a service combined with an opportunity for expansion. Co-Founder and CEO Marko Kovak was approached by L'oreal Cosmetics in Croatia in 2008 with a request for a solution that could keep track of its outsourced distribution. From that concept, Marko Kovak and Marko Linke developed Repsly when they discovered that there was a huge potential market in Europe with similar needs to L'oreal. After acquiring customers in the cosmetics and haircare domain, Kovac and Linke pivoted into the beverage industry. Fiscal resources in Europe for startups were scarce, leading the duo to look across the Atlantic for capital in 2013. Kovak met Mat Brogie (COO) during his investor search and the two clicked instantly. In 2014 Brogie joined the team and Repsly secured its first round of funding. With an eye on where resources and industry leaders were, Repsly moved its headquarters to Boston but kept the established research and development teams intact in Zagreb. Since then, Repsly has continued to grow its team, global footprint, and market share in the SaaS retail space.

CORE VALUES

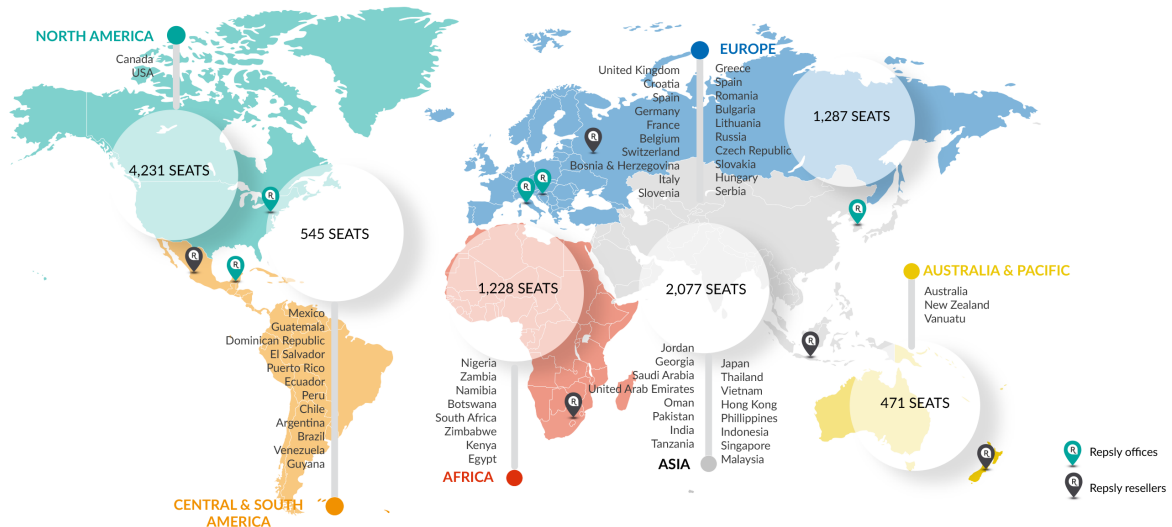
Simplicity: Collecting data is inherently simple - we do it every day when we take photos or post on social media. With Repsly, collecting information in the field and communicating it back to managers is as easy as updating your status. Why complicate things just because you're on the clock?

Visibility: Repsly helps field teams overcome the challenge of distance. We help managers see what their reps see in the field every day, no matter where they're located. At the same time, we connect reps to one another, fostering a sense of community across a dispersed workforce.

Organization: With Repsly, simplified data collection leads to powerful organization. With all of their data centrally located and accessible from anywhere, teams can make informed decisions faster than ever.

Optimization: At Repsly, we help good teams become excellent ones. We automatically turn field data into stunning visual reports, making it easier than ever for managers to identify both bottlenecks and best practices. At the same time, we give reps a platform to learn from one another so they're always improving, whether they realize it or not.

Repsly continues to grow globally.



Leadership Team



Marko Kovač, CEO & Co-Founder

“Master of Simplicity”

Marko brings over 15 years of experience building business software solutions as a developer, solution architect, and project manager. He co-founded Repsly as a result of a mobile SFA solution he built for a global cosmetics company. Prior to Repsly, Marko also co-founded Ewidi, a multilingual and multicultural social platform, and Snizenja.com, a price comparison platform.



Marko Linke, CTO & Co-Founder

“Vagabond”

Marko has over 15 years of experience in software engineering and business intelligence. He has successfully developed and implemented numerous business related systems, primarily ERP and BI systems, SFA solutions into computer systems.



Click to connect with our team!



Mat Brogie, COO

“One T”

Mat has over 25 years of experience in the tech sector. After four years as an electronics technician in the U.S. Army, he spent 12 years at Wang Laboratories using mobile technologies as a field service technician and sales rep. After his tenure at Wang, Mat moved to the tech start-up world in sales and operational leadership roles. Prior to joining the Repsly team in 2012, Mat focused on designing, building, and implementing mobile solutions for field teams ranging from ten to ten thousand field reps.



BOARD



Tim Curran
Venture Partner,
Astral Capital



Kyle Wheeler
Managing Partner,
First Beverage Group



Mike Volpe
CMO, Cybereason

Our Customers

BRANDS

banana

UNREAL



MOOSEHEAD

PHILIPS



illy

Stillhouse
AMERICA'S FINEST

MOONLIGHT
HEADERY

Canon

zevia

BIG
GEYSER INC.



adidas

VICTORIA'S
SECRET



It's a one-stop shop for all account information, and a great field management tool for managers. As you grow and scale your business, it's going to be really hard to have that touch point in each account, and Repsly helps you do just that.

- Vanessa Dew, Co-Founder Health-Ade



Click to watch Vanessa and her team's full testimonial

INDUSTRIES

Food & Beverage

Consumer Products

Wine & Spirits

Retail Services

10,000
monthly active users
and growing



I'd recommend any beverage company looking to streamline its processes to deploy Repsly as quickly as possible.

- Adam Brion,
Zevia Regional Sales Manager



[Read Repsly's Zevia Case Study](#)

over
900
customers from
80
countries

Logos

Looking for more visual media for your feature on Repsly?
[Reach out!](#)

App Icon



Main Logo



Logo with Tagline



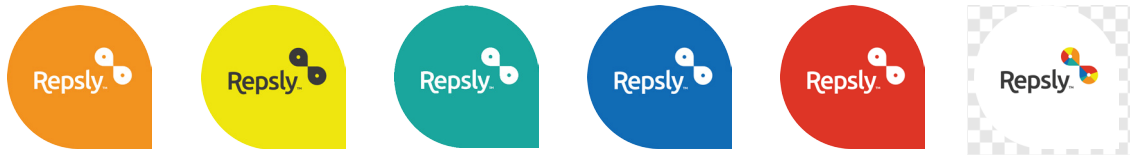
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Colorless



Logo on Shields



"R" logo

