

PRESS RELEASE FOR IMMEDIATE RELEASE

[TentBox](#), the #1 British roof tent brand, launches in the USA by popular demand.

23/10/2022, Southampton, United Kingdom: TentBox, the UK's leading roof tent manufacturer offer a range of products that let you turn your car into a camper. After recently making waves across the world, with a [viral video](#) that has over 71 million views, they have now made their products available in the USA. After enabling thousands of adventures in Britain, they're now ready to start making adventures happen stateside!

This revolutionary car-to-campervan concept has been a huge hit with wild campers and weekenders in the UK and, with a range of ultra-rugged and roomy roof tents to suit all car sizes, lifestyles and budgets, there's a model to suit everyone stateside now too. To make the US launch even more exciting, TentBox are offering \$100 off the price of a TentBox for the first 100 USA buyers.

TentBox is the Number One British roof tent brand with a range that turns any car into a camper in seconds. Designed to fit any car from compacts, crossovers and SUVs to MPVs and trucks, even the king of the range, the TentBox Cargo, which has a weight of 163lbs (74kgs), promises to suit most roof load limits with ease.

The appeal of the TentBox concept lies in its convenience – it's perfect for campers who just want to pull over and pitch up a cosy, comfortable tent with a high-density memory foam mattress in seconds. Sleeping a maximum of three with super-fast gas-assisted opening and room to store bedding on two of the models, you'll be up top and camping out in no time.

A TentBox model to suit every car

The entry level TentBox, the TentBox Lite is a great all-rounder at 110lbs (50kg) with room for three people and a fold-out system that takes just five minutes to set up and has a cool skylight for stargazing and sunrise catching. A welcome pack with complimentary fairy lights is a great touch too. All of this is available for just \$1495 including free shipping.

Next up is the TentBox Classic that weighs in at 143lbs (65kg), sleeps two and opens up in just 60 seconds thanks to the gas-assisted opening. There's plenty of room to keep your bedding inside even when it's closed up, so all you have to do is pitch up, pop open your Classic and you're set for the night. This one costs \$2995 with free shipping, making it an affordable way to live the vanlife without a van!

Back to the king of the range, the Cargo is built for hardcore adventure for two with its premium-grade aluminum construction and accessory rails. Taking just 30 seconds to launch, you'll find plenty of space to store your bedding and ladder inside, rugged ripstop canvas walls and integrated ventilation to encourage airflow and combat condensation. A major plus with the Cargo is its ability to carry bikes, kayaks, surfboards and more, safely and securely on the accessory rails. All of these extra benefits are available for just \$3495

Co-Founder and Product Designer, Ollie Shurville, explains why TentBox is already shaking things up for adventurers stateside:

"We've got an incredible following from the TentBox Community in the UK," he says. "But we realised that there was a huge demand for our products in the USA when an [Instagram video that featured our products went viral](#) and we were inundated with requests from Americans who wanted to join the TentBox adventure.

"We researched and explored our options and we now have two US warehouses, one in California and one in Ohio, fully stocked and ready to ship across the whole of the USA. We offer free delivery anywhere in the USA and our UK based product experts are available on the phone or by email to offer advice and answer your questions. It's a super-exciting time for the TentBox family – and we can't wait to start welcoming TentBoxers from the USA, who we know are going to fit right in!

Prices range from \$1,495 for the TentBox Lite to \$3,495 for the TentBox Cargo – remember the first 100 US buyers will get \$100 off their purchase. Every model comes with a ladder, mattress, fixing kit and a five-year guarantee. There's also a great range of accessories to boost the comfort of your camping trip and to create even more shelter and space when your next adventure calls.

Want to join the TentBox adventure? You'll be in good company with the loyal [TentBox Community](#) and fantastic [Facebook group](#) following for members who want to share experiences and meet up for road trips and campouts. Check out tentbox.com/us to get your adventure started.

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Picture captions:

Notes to editors: TentBox was founded in 2016 by brothers, Oliver and Neill Shurville, and there are now over 10,000 happy TentBoxers in the UK. A TentBox allows you to convert **any car** into a campervan by adding a sleeping pod for two on the roof. Attached to standard roof crossbars just like a roof box, all TentBox models pop open in seconds and come with a fitted mattress and a ladder for getting in. With three exciting models to choose from, TentBoxes are weatherproof, midgeproof, roomy and an affordable way for adventurers of all ages to enjoy camping, the great outdoors, road trips and spontaneous getaways. Every TentBox comes with a five-year extended warranty. The ever-growing TentBox community shares the passion and lead the charge for the brand, meeting regularly for TentBox events.

Unlike other roof tent brands, this concept is designed for the general population and vehicle, taking the concept away from just trucks and SUVs and making roof top tents accessible to all.

Discover the TentBox concept at us.tentbox.com and be part of the adventure. Visit the [TentBox Community Facebook Group](#) and [@TentBox Instagram account](#) for news, reviews and owner experiences and [Trustpilot](#) to see why TentBox is rated Excellent (4.8) by customers.

Images: We have an extensive photographic library. Please contact us if you require further images in different resolutions or formats.

Contacts for information, comments, interviews, media product loans and complimentary event tickets:

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