\$800B Gift Card & Rewards Market

Giftz

Giftz tokenizes stored value, like points, miles and gift cards, so they can be easily exchanged peer-to-peer or distributed as incentives and rewards across disparate merchant platforms.



CONSUMERS: Geo-matching engine alerts app users when an eGift card is for sale for less than face value as they walk into a store



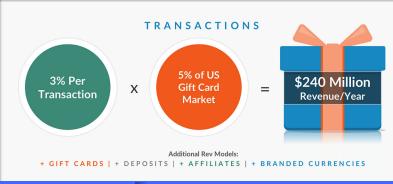
MERCHANTS: Tokens add value to your rewards programs, increase customer engagement and costs less to maintain





- Collect and trade your points, miles and gift cards all in one place
- Relieves business liability and engages customers
- Leverages blockchain technology for efficiency and security using branded currencies







DAVID CHO

David Cho has over 30 years of software development experience at the Department of Defense. He has led teams that created critical software for the F-35 Joint Strike Fighter and is a blockchain thought leader.





SEAN BHARDWAJ

Sean Bhardwaj has over 10 years of product innovation, gamification, and user engagement experience. He was the founder Aspire 3 where he grew over 70 organizations' strategy and product innovation efforts/user engagement.

JOHN PAUKULIS

Giftz was founded by John Paukulis, Director/Producer of Digital Marketing at Paramount Pictures and founder of Worldwide Panel. John has over 30 years of consumer marketing experience.