

**\$800B**  
Gift Card &  
Rewards Market

**Giftz**

Giftz tokenizes stored value, like points, miles and gift cards, so they can be easily exchanged peer-to-peer or distributed as incentives and rewards across disparate merchant platforms.



**CONSUMERS:** Geo-matching engine alerts app users when an eGift card is for sale for less than face value as they walk into a store



**MERCHANTS:** Tokens add value to your rewards programs, increase customer engagement and costs less to maintain

**SELLER**

**BUYER**

Geo  
Matching  
Engine



- Collect and trade your points, miles and gift cards all in one place
- Relieves business liability and engages customers
- Leverages blockchain technology for efficiency and security using branded currencies

Built Blockchain  
Giftz Exchange

Built Gift Card App  
Prototype (MVP)

Access to a database  
of 400,000 people

Provisional patent for  
geolocation popup and  
filing for activity feed

Giftz will roll out with  
about 100 branded  
currencies

Secured partner  
discounts for eGift cards



**TRANSACTIONS**

3% Per  
Transaction

X

5% of US  
Gift Card  
Market

=

**\$240 Million**  
Revenue/Year



Additional Rev Models:

+ GIFT CARDS | + DEPOSITS | + AFFILIATES | + BRANDED CURRENCIES



CEO

**JOHN PAUKULIS**

Giftz was founded by John Paukulis, Director/Producer of Digital Marketing at Paramount Pictures and founder of Worldwide Panel. John has over 30 years of consumer marketing experience.



CTO

**DAVID CHO**

David Cho has over 30 years of software development experience at the Department of Defense. He has led teams that created critical software for the F-35 Joint Strike Fighter and is a blockchain thought leader.



COO

**SEAN BHARDWAJ**

Sean Bhardwaj has over 10 years of product innovation, gamification, and user engagement experience. He was the founder Aspire 3 where he grew over 70 organizations' strategy and product innovation efforts/user engagement.

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