

TOMMY HILFIGER ENTERS GLOBAL LICENSE AGREEMENT WITH KANINE TO LAUNCH TOMMY HILFIGER COLLECTION FOR DOGS

The exclusive license includes apparel, accessories and home products for dogs — all infused with the signature ‘Tommy Hilfiger’ spirit and iconic prep details.

AMSTERDAM, THE NETHERLANDS (JUNE 2022) – Tommy Hilfiger, which is owned by [PVH Corp.](#) [NYSE: PVH], is pleased to announce the launch of the first-ever *TOMMY HILFIGER* collection for dogs in 2023. It will feature a comprehensive range of apparel, accessories and home products for dogs — all created in the signature *TOMMY HILFIGER* style and infused with the brand’s distinctive preppy touch. The collection will be designed, produced and distributed globally under license with Kanine Pets World Limited.

The offerings reinterpret *TOMMY HILFIGER*’s signature all-American aesthetic for dog apparel— from classic roll-necks to preppy striped sweaters and branded hoodies. Three different styles of raincoat offer protection from wet weather, and a selection of classic and bow bandanas are the ultimate accessory for a laid-back look. Across the line, the trademark red, white and blue color palette is complemented by seasonal pops of blush pink and jade green.

Essential pieces include a braided leather leash set, a lightweight sport set, and a leash set with a collar, harness and leash made from iconic stripe fabric and leather straps. All sets are designed with the *TOMMY HILFIGER* flag logo and can be completed with a nylon or silicone bag holder. Whether at home or on the move, a variety of padded dog beds, pet carriers and travel accessories offer comfort, convenience and style.

Friends and followers of the brand are invited to join the conversation on social media using #TommyPets and @TommyHilfiger.

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About TOMMY HILFIGER

TOMMY HILFIGER is one of the world’s most recognized premium lifestyle brands, uplifting and inspiring consumers since 1985. The brand creates iconic style, which comes alive at the intersection of the classic and the new, co-created with people who are shaping culture around the world. *TOMMY HILFIGER* celebrates the essence of classic American style with a modern twist. Tommy Hilfiger offers premium quality and value to consumers worldwide under the *TOMMY HILFIGER* and *TOMMY JEANS* lifestyles, with a breadth of collections including men’s, women’s and kids’ sportswear, denim, accessories, and footwear. Tommy Hilfiger has an unwavering commitment to sustainability and inclusivity.

Global retail sales of *TOMMY HILFIGER* products were approximately \$9.3 billion in 2021 and the brand is powered by more than 16,000 associates worldwide — present in 100 countries and more than 2,000 retail stores, including its largest global flagship store at [tommy.com](#). PVH acquired Tommy Hilfiger in 2010 and continues to oversee a focused approach to growing the brand’s worldwide relevance, presence, and long term growth.

About PVH Corp.

PVH is one of the world's largest and most admired fashion companies, connecting with consumers in over 40 countries. Our global iconic brands include [Calvin Klein](#) and [TOMMY HILFIGER](#). Our 140-year history is built on the strength of our brands, our team and our commitment to drive fashion forward for good. That's the Power of Us. That's the Power of PVH. Follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

About Kanine Group

Kanine Group designs, sources, and globally distributes pet apparel and accessories under various owned and licensed brands, including its namesake Kanine brand, and operates www.kanine.com, an exclusive platform for premium and exciting products including apparel, accessories and home products for pets. Follow Kanine on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).