

## **Albert's Diamond Jewelers Announce Several Events and Launches in Preparation for Mother's Day and the Upcoming Wedding Season**

Devoted to their Schererville and Merrillville, Indiana, community of customers and the array of celebrations in the coming months, Albert's Diamond Jewelers has announced an array of special events, product launches, and collection releases for the months of April and May.

### **Albert's Diamond and Bridal Event**

Albert's Diamond Jewelers has announced a special two-day Diamond and Bridal event scheduled for April 22<sup>nd</sup> and 23<sup>rd</sup> that will feature engagement rings from top designer names including Tacori, Fire and Ice Diamonds, Christopher Designs, A. Jaffe, Altr Created Diamonds, Verragio, and Henri Daussi. Proud to support the demands for exquisite bridal jewelry, Albert's Diamonds Jewelers is offering a "buy one get one ½ off" sale on men's and women's wedding bands. Additionally, during this amazing two-day event, Albert's Diamond Jewelers be offering 0% interest free financing for up to 36 months.\*

Individuals interested in attending Albert's Diamond and Bridal event are greatly encouraged to set up an appointment with a jewelry specialists, or to visit [www.albertsjewelers.com/diamond-and-bridal-event](http://www.albertsjewelers.com/diamond-and-bridal-event) to RSVP.

(\*Some exclusions apply, financing is subject to credit approval. Please see store for details).

### **Le Vian Event**

Additionally, coming to Albert's Diamond Jewelers is a spectacular one-day Le Vian event showcasing the largest collection of Le Vian's popular chocolate diamonds and exotic gemstones. To be held in their Schererville, Indiana location only on May 7<sup>th</sup>, Albert's Diamond Jewelers plans to present over 1,000 of Le Vian's most unique assortment of fine jewelry pieces including one-of-a-kind and limited edition designs.

Albert's Diamond Jewelers highly encourages that guests interested in the Le Vian event book an appointment to guarantee their spot. Customers who schedule a reservation early will receive a bonus 20% discount on trunk show items, as well as will receive a free 3-carat Le Vian Chocolate stone with valid reservation and in-store purchase. To take advantage of these special offer, please visit [www.albertsjewelers.com/levian-event](http://www.albertsjewelers.com/levian-event) to schedule an appointment.

### **Launch of Pandora Mother's Day Collection and Albert's Mother's Day Catalog**

Honored to help commemorate the mothers in the Schererville and Merrillville areas, Albert's Diamond Jewelers will be hosting a Pandora's Mother's Day Collection Launch from April 13 through May 14<sup>th</sup>. Treat your mother to hand-finished sterling silver jewelry that includes the ever-charming items that comprise Pandora's exclusive "Sentiments of Love" collection.

Finally, Albert's Diamond Jewelers would like to announce the upcoming release of their much-anticipated Mother's Day Catalog. Always ready to help make your Mother's Day wonderful, Albert's annual catalog will be available in stores and on their website April 28<sup>th</sup>.

For more information on any of Albert's Diamond Jeweler's upcoming events or their large assortment of designer jewelry, visit [albertsjewelers.com](http://albertsjewelers.com), or call 219.322.2700 to speak to one of their representatives.

### **About Albert's Diamond Jewelers:**

A retailer of designer fine jewelry products that include, designer engagement rings, wedding bands, and fine fashion jewelry, Swiss-made timepieces, GIA-certified loose diamonds, Albert's Diamond Jewelers happily serves the Northwest Indiana area. Founded in 1905 by Albert Rubinstein, Albert's Diamond Jewelers has expanded from their original location into two showrooms located in Merrillville and Schererville, Indiana, and is now owned and operated by Fred Halpern and his family. For more information on Albert's Diamond Jewelers products and services, including onsite appraisals, jewelry repair, watch repair, and custom jewelry services please visit [Albertsjewelers.com](http://Albertsjewelers.com), or call (219)-322-2700 for more information.