



in fundraising and in-kind support to community nonprofits and organizations since 2010.



fundraisers for groups, schools and nonprofit organizations.

Applebee's supported groups, causes, schools and nonprofits in the following ways:

### Flapjack Fundraisers



Since 2010, more than 21,650 local schools and charitable organizations held Flapjack Fundraisers with us and raised more than **\$8.8 MILLION** for their programs.

### Dining to Donate

Since 2010, there were 2,150 Dining to Donate fundraisers held raising more than

**\$138,500** 

### Veterans Day

Since 2010, we've served more than 276,300 free meals to our nation's veterans and active duty military worth over

**\$3.4 MILLION** 

### Donation Requests

Over **\$450,000** in donation requests have been granted since 2010.



### A is for Applebee's

Area teachers can order reward cards for free kid's meals at Applebee's. Since 2010 we have redeemed more than 325,300 reward cards worth over

**\$711,400**

### Alex's Lemonade Stand

**\$4.1 MILLION+** Raised since 2005. Our restaurants

raised funds through various contribution methods such as in-restaurant sales of \$5 and \$1 paper lemons and by donating 25 cents for every cup of lemonade sold during our annual charity campaign.



### Neighborhood Contributions

**\$459,500+**

raised since 2010 through local neighborhood promotions.

To learn more about how Applebee's restaurants in Pennsylvania, Delaware, New Jersey, and Maryland support and give back to local communities or to participate in these programs, visit [www.therosegroup.com](http://www.therosegroup.com).